



Report of the Health Promotion section 2018

Luis Saboga- Nunes, Orkan Okan (section presidents)

Health promotion has regained research-and policy-driven momentum by being highlighted as a key action to reduce health inequalities and improve health outcomes. This is the background of the agenda of the EUPHA Health Promotion Section for the current period 2017-2018. This agenda draws from the survey entitled "Your participation will make it clear...!" done in 2016, among all section members. As an opportunity to hear the voices of all members, to prepare and implement a comprehensive program that will aim at responding to some of their needs and aspiration, for this year, three topics were selected:

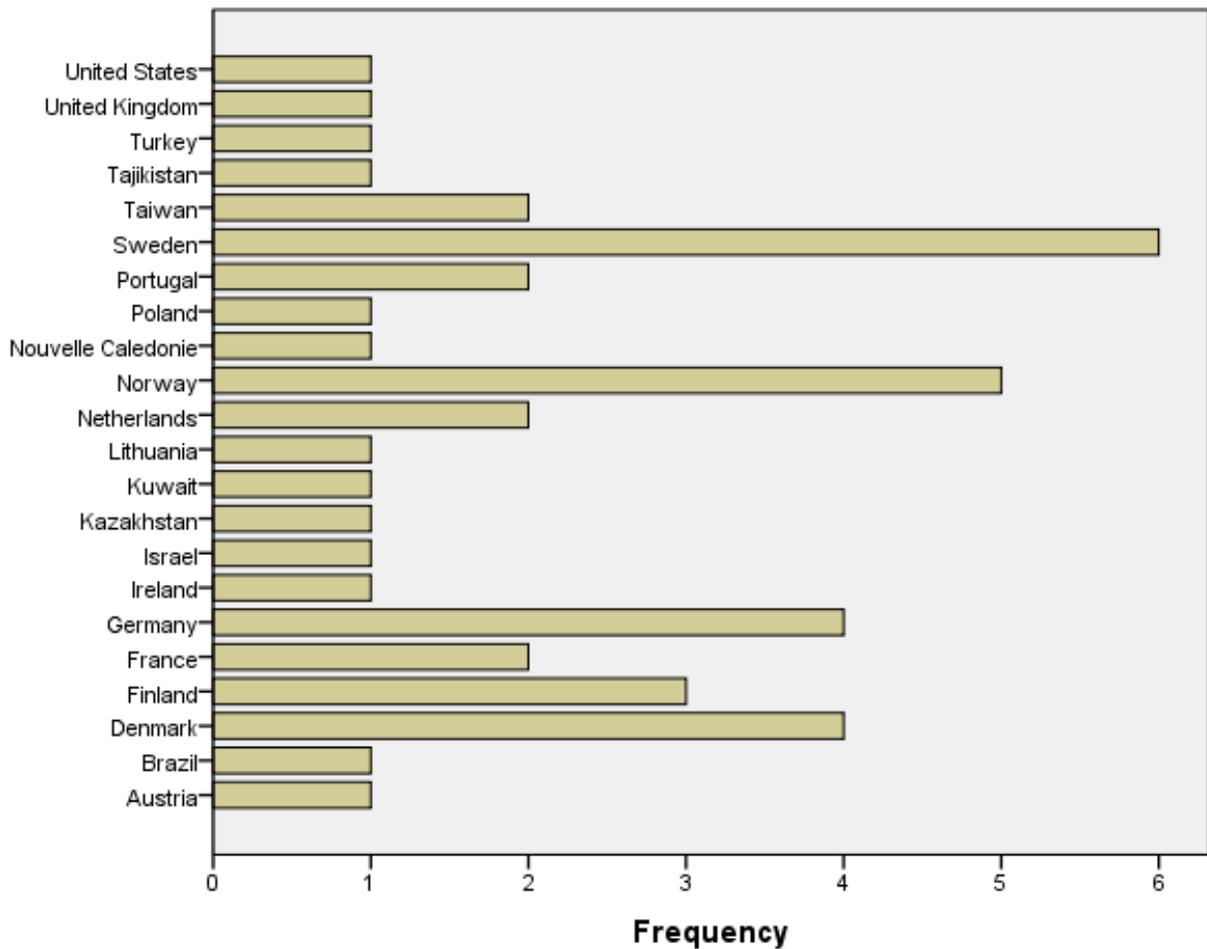
- Translate health promotion to daily health and life (i)
- Uplift health promotion and its uniqueness as a scientific discipline (ii cont)
- Engage health promotion against social injustice, poor health and health inequalities: lobbying, advocating and researching "upstream" interventions for good practice (ii cont)

These goals are explored in the following actions:

Activities of the section at the Stockholm conference

The section was represented at the Stockholm conference with the following accomplishments:

- 1) A Pre-Conference entitled: [Health literacy and the resilient citizen in the healthy community: filling the gap between theory and health promotion research in the sustainability agenda.](#) This pre-conference was organised by the Luis Saboga-Nune (from the EUPHA Health Promotion Section), Espnes Geir (from NTNU Center for Health Promotion Research, Norwegian University of Science and Technology), Orkan Okan (from the EUPHA Health Promotion Section and the Health Literacy in Childhood and Adolescence Research Consortium (HLCA) (from Bielefeld University), and the EUPHA Section on Public Mental Health and Child and Adolescent Public Health. There were representatives from 22 countries



2) Three workshops with the titles:

- Health literacy in different countries and populations: the many approaches to research
- Advancing salutogenesis for health promotion and public health (with Georg F. Bauer, Jurgen M Pelikan)
- The “Health Literacy in Childhood and Adolescence” research consortium (HLCA): empirical findings

With these participations the section has fully reached its goal for 2017: to increase visibility of health promotion (at the Stockholm) to uplift health promotion and its uniqueness as a scientific discipline. The section showed a very active profile in pre-conference and workshop submissions (that attracted around 190 participants and involved 24 speakers/presenters and 48 authors). Also the goal to cooperate with other sections was accomplished.

Section meeting in Stockholm

Around 26 participants joined the section business meeting in Stockholm. In the agenda two main topics were proposed:

- 1) nominate a member to become the section representative for the health research pillar - Espnes Geir (from NTNU Center for Health Promotion Research, Norwegian University of Science and Technology) was appointed to become the section representative for the health research pillar
- 2) in order to achieve the first topic for this year (Translate health promotion to daily health and life (i)) the HP Section is actively involved with the Launch of the *European Network for HP-Research* – a joint proposal from NTNU Center for Health Promotion Research, Norwegian University of Science and Technology, IUHPE, ASPHER; EuroHealthNet, EUPHA HPS

Concept paper for an European Network for Health Promotion Research

Background: European Health Promotion (HP) Research has for many years suffered from the lack of an arena to discuss theoretical foundations, models, definitions and research methods. There are a number of organisations like EUPHA, IUHPE and ASPHER that have HP-research as part of their portfolio, and are suitable places to discuss Public Health policies, politics and practices.

Reasoning: This is a suggestion for an arena for HP-researchers to discuss HP-research challenges and possibilities, not only HP as such.

Implementation:

1. First mentioning in a General Assembly for EuroHealthNet 2015
2. Letter drafted to the Board of the EuroHealthNet
3. A gathering with NTNU Center for HP-Research, IUHPE, EUPHA and EuroHealthNet September 2015
4. The idea has been marketed several places during 2016-2017 and have had received favourable feed-back
5. Concept paper at the EHP PreConference in Stockholm Nov 2017

Plan for close future:

6. A founding-meeting Brussels May 2018 – hosted by IUHPE, EUPHA, EuroHealthNet and NTNU Center for Health Promotion Research
7. Official launch at the joint 10. IUPHE European Conference and International Forum of Health Promotion Research Sept 2018

Description: The European HP Network is aiming at creating an arena for gathering HP researchers from whole Europe to discuss the development and advancements of HP-research by critical discussions of theoretical foundations, new approaches to HP-research and new methodological developments like new research designs.

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The Health Promotion Section

- participated at the opening Session of [Health Inequalities XII: Closing the Gap in Health Inequalities – Quo vadis?](#) Armut und Gesundheit 2017 Der Public Health-Kongress in Deutschland (7-03-2017, 9 AM).
- organize in collaboration with University of Bielefeld a summer school on health literacy from a health promotion perspective (September 18 to 22, Bielefeld University, Center for Interdisciplinary Research)
- participate in the III Mediterranean Symposium on Health Promotion organized by the Health Promotion Chair of the University of Girona (June 22-23, 2017)

Section survey “core competencies on Health Promotion practice and education in Europe?”

Members were invited to take part in a survey by Barbara Battel Kirk which aims was to evaluate the usage and impact of core competencies on Health Promotion practice and education in Europe between 2012 and 2017, as part of the Discipline of Health Promotion, National University of Ireland Galway (NUIG). The findings from this research will be published and will be used in strengthening competency - based quality assurance in Health Promotion practice and education in Europe and globally. The questionnaire can be completed at <https://www.surveymonkey.com/r/M8J3RLX>

Section news letters

During this year as a result of new initiative of the Presidency of the Health Promotion Section, which aims at creating opportunities for networking among section members, 4 “News & Notes” news-letters were sent periodically to all members.

Main goals for 2018

Increase visibility of health promotion at the 11th European Public Health Conference, Winds of change: towards new ways of improving public health in Europe - Cankarjev Dom, Ljubljana, Slovenia (28 November - 1 December 2018), with one pre-conference and 1 or 2 workshops.

Strengthen the cooperation and exchange with IUHPE by co-organizing the 10th IUHPE European Conference and International Forum for Health Promotion Research Implementing Health Promotion in the Life Course - User Involvement in Practice and Research 24-26 September 2018 in Trondheim, Norway

Strengthen the cooperation with other sections.

Appoint the representatives for the EUPHA 3 pillars still vacant (public health research pillar; public health policy; public health practice; public health education and training)

Strengthen the activities to involve young EUPHA members (EUPHAnxt)

Organising the 3rd EUPHA HPS and HLCA International Summer School on Health Literacy and Health Promotion at Bielefeld University, Germany in September 2018

Launchin a research network on health literacy and health promotion with European partners in order to train Early Stage Researchers