Workshop: Developing Infographics

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Focus of this workshop

Provide you with a framework for presenting /evaluating infographics.

Give you an appreciation of how public health data can be developed in more compelling ways that may act as triggers for change.
Florence Nightingale, 1858
Developing Infographics

W.W. Peters exhibition in China, c.1920s

https://archive.org/stream/healthshowcomes00rout/healthshowcomes00rout_djvu.txt
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Otto Neurath & the Isotype System
The Gesellschafts und Wirtschaftsmuseum
(The Economy and Society Museum), c. 1927

Otto Neurath & the Isotype System
1938
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TOBACCO
HARM FROM SMOKING

600,000 NONSMOKERS DIED IN 2011 DUE TO SECONDHAND SMOKE

PROJECTED TOBACCO RELATED DEATHS FOR 2015
1% 2% 3%

33% 29% 30%

HARMFUL NCB Substance
Alcohol
Epidemiological Risk
Genetic Risk
Economic Risk
Environmental Risk

75% OF SECONDHAND SMOKE RELATED DEATHS ARE TO CHILDREN

TOBACCO SMOKE CONTAINS 7,000 CHEMICALS.
CHEMICALS IN TOBACCO SMOKE ARE ALSO FOUND IN:

1. PERSON
2. SMOKE LINES
3. 80% OF THESE DEATHS OCCURRED IN LOW-INCOME COUNTRIES.

6 MIL.
PEOPLE KILLED IN 2011 FROM TOBACCO USE AND EXPOSURE.

PROJECTED DEATHS FROM TOBACCO

21ST CENTURY

20TH CENTURY

100 MILLION DEATHS IN THE 20TH CENTURY ARE DUE TO TOBACCO USE AND EXPOSURE.

80% MEN
50% WOMEN

1.2 MIL.
COUGHS 2,000,000 ANNUALLY FROM TOBACCO USE. IT HAS BECOME THE #1 KILLER IN CHINA.

50% OF LIFETIME TOBACCO USERS WILL DIE FROM SMOKING.

IN THE FIRST 20 YEARS OF THE 21ST CENTURY, EVERY SIX SECONDS...
Campaigners from International Rescue Committee (IRC) laid out 2,500 used life jackets overnight in 2016.
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Information is Beautiful. Welcome Collection Exhibition ‘Death’, 2012
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Visualisinghealth.com