



## Cancer Prevention Europe (CPE) European Public Health Pre-conference Workshop

### Cancer prevention for a sustainable future: an interactive workshop for public health specialists

Wednesday 8 November 2023

12:30 - 17:00

12:30 – 13:30 *Networking Lunch*

13:30 – 15:00 **Unlocking Key Insights in Primary and Secondary  
Cancer Prevention Across Europe**

**In-Depth Insights:** Delve into cancer prevention's prevalence, key risk factors, and the impactful European Code Against Cancer, 4th edition.

**Interactive Learning:** Enrol in CPE Learning on the spot. Get a taste of our modules. Ask questions, engage, and dive right in.

**Join the Movement:** Be part of our collective mission. Register for CPE Learning and become a driving force in cancer prevention.

**Led by the  
International  
Agency for  
Research on  
Cancer  
(IARC/WHO)**

15:00 – 16:30 **From research to policy and practice: how can we  
implement behaviour change science to target  
difference audiences?**

**Achieving impact:** Explore how to influence policy and practice using a variety of research methods.

**Case studies:** See how this works in practice with examples from commissioned research in the areas of tobacco and obesity.

**Break out groups:** Discuss with like-minded colleagues how to take these examples forward and find out about opportunities for collaborating with Cancer Research UK.

**Led by Cancer  
Research UK  
(CRUK)**

16:00 – 16:30 *Coffee Break*

16:30 – 16:50 Group reporting on break out group activity

16:50 – 17:00 **Closing remarks**