

## Preconference 15th European Public Health Conference 9 November 2022

### Title: Health Literacy and Salutogenesis in Context

#### Time and Date

Wednesday 9 November 2022 from 09:00 – 17:00 CET

#### Organizers

Organised by the EUPHA Health Promotion Section and co-organized by the German BMBF Research Consortium Health Literacy in Childhood and Adolescence (HLCA), in collaboration with Technical University Munich, Bielefeld University, University of Education Freiburg, University of Duisburg-Essen and Robert Koch Institute Berlin, IUHPE-SAL-GWG, Instituto Politécnico de Coimbra, University of Education of Freiburg

#### Introduction

Health promotion is rooted in a socio-ecologic view of health and aims at empowering individuals. In this context, health literacy and Salutogenesis play a major role as they both enable individuals and populations to increase control over and improve their health and wellbeing. Health promotion moves the focus from individuals at risk of developing illness to systems and environments that shape the development of good health at a population level. Health promotion as a concept and multidisciplinary area of research, practice and policy contributes majorly to 21<sup>st</sup> century public health as it focuses people's everyday life and everyday live settings. Using the lenses of health literacy and Salutogenesis, this pre-conference provides two session and aims at providing a sound theoretical base for health promotion, its implementation in practice and influence on health policy.

#### Objectives

The main goal of this pre-conference is to present and discuss

- key findings of the HLCA Research Consortium and the main recommendations for future research, practice and policy (Session 1)
- the second Handbook of Salutogenesis and contribute to the achievement of equity in health between and within countries of the world (Session 2).

#### Session 1

The first session is dedicated to health literacy. In the past twenty years, health literacy has been established as an important public health field of research and study. However, health literacy of children and adolescents or in the school setting has long been neglected by research, practice and policy. To address this gap, the German research consortium "Health Literacy in Childhood and Adolescence HLCA)" was launched in 3/2015 ([hlca-consortium.com](http://hlca-consortium.com)). HLCA is funded by the German Federal Ministry of Education and Research (BMBF) until 12/2022 under their research framework "Health Promotion and Prevention". The main goal of HLCA is to investigate health literacy in child and adolescent populations and to develop, implement and evaluate concepts, measurement tools and interventions, health economic, diversity and policy analyses. Over two funding periods and eight years, health literacy has been researched in more than 20 projects by more than 40 researchers at six partner sites: Bielefeld University, University of Education Freiburg, University of Duisburg-Essen, University of Applied Sciences Paderborn, Robert Koch Institute Berlin and Technical University Munich. The projects

focus on different dimensions of health literacy, including mental health literacy and digital health literacy, also taking into account adult populations that are relevant to child and adolescent development and health, including parents, teachers, school principals, health professionals, psychologists and social care workers. The last project year also serves the purpose of research transfer, using the main findings across all projects to develop a synthesis report with key recommendations for research, practice and policy.

## Session 2

The second session is dedicated to the Theory of Salutogenesis. Here, the participants will be invited to consider the salutogenic orientation as a paradigm for health promotion research and practise. The articulation between health Literacy and Salutogenesis will be highlighted in this session. Secondly, anchoring this session around the newly printed The Handbook of Salutogenesis in its the second edition EUPHA\_HP joins other leading health promotion groups like the Global Working Group on Salutogenesis of the International Union for Health Promotion and Education (IUHPE) in collaboration with the Society for Theory and Research on Salutogenesis. Under the mission of promoting global health and wellbeing and to contribute to the achievement of equity in health between and within countries, this second session will use the research presented in the chapters of the handbook and provide an outlook to the future of health promotion.

## Programme

Time	Programme	Moderator/ Speaker
09:00	<i>Opening</i>	Luis Saboga-Nunes
<b>First Session: Health Literacy</b>		
09:10	Introducing HLCA in a nutshell	Orkan Okan, Ullrich Bauer, Paulo Pinheiro
09:20-10.30h	HLCA pitch presentations (HLCA researchers)	Susanne Jordan, Uwe H. Bittlingmayer, Eva-Maria Bitzer; Tessa Schlenker, Alexandra Fretian, Torsten Bollweg, Sandra Kirchhoff, Stefanie Harsch, Zeynep Islertas, Anna-Kathrin Loer, Elias Sahrai, Maya Fuchs
10.30-11.00h	<i>Morning break</i>	
11.00-11.30h	Key recommendations from translational research	Maren A. Jochimsen, Jürgen A. Wasem, Orkan Okan
11.30-12.30	Round table (Key experts from the scientific advisory board)	Kristine Sorensen, Diane Levin-Zamir, Jürgen M. Pelikan, Malcolm Thomas, Graca S. Carvalho, Luis Saboga-Nunes, Emma Bond, Diana Sahrai, Don Nutbeam and Ilona Kickbusch
12:30-13.00h	<i>Lunch break</i>	
<b>Second Session: Salutogenesis</b>		
13:00-13.30h	Introducing the Handbook of Salutogenesis	Paolo Contu
13:30-15.00h	Salutogenesis in Context: Pitch presentations (IUHPE researchers)	Maurice B. Mittelmark Avishai Antonovsky, Dolors Juvinya Canal, Patrizia Garista, Bengt Lindström, and Magdalena Wrzesińska; Paolo Contu
15:00-15.30h	<i>Afternoon break</i>	
15.30-16.45	Round table (Key experts from the STARS and IUHPE-GW)	Jürgen M. Pelikan
16.45	<i>Closure</i>	Orkan Okan