



EUPHA strategy 2020-2025: Achieving a triple A rating for health in Europe Analysis, Advocacy, Action

Europe enters the third decade of the 21st century with much to celebrate. Its population has never been healthier. Despite this progress, we are faced with massive and complex societal challenges. People are on the move, fleeing environmental degradation, political oppression, conflict, and poverty, creating challenges for the societies from which they come and to which they go. The challenges we face may seem daunting, but if we are committed and join forces, we can find solutions. The EUPHA strategy for the period 2020-2025 outlines how we intend to do this.

EUPHA applies a two-tier approach. On the one hand, we will continue to support our members in providing high quality and efficient public health and health care in European countries. On the other hand, we will advocate for better health and greater use of evidence-informed health policy at the international level.

EUPHA is a science-based organization, recognized as an independent and trusted voice of and for public health. We will use our position to keep health in all policies and to strengthen public health policymaking and practice by drawing on the wealth of expertise among our members to provide state-of-the-art evidence and knowledge.

Our vision is to enable everyone in Europe to achieve the highest possible level of health by providing independent and authoritative analysis of the evidence, combined with targeted advocacy to achieve coordinated action by all key stakeholders. To achieve the goals, EUPHA will apply a triple A approach. The three A's stand for Analysis, Advocacy and Action.

These three elements are underpinned by EUPHA's two basic values, Voicing Knowledge and Enhancing Capacity. Through capacity building, we will prepare future and current generations of engaged and connected public health professionals for their leadership role in public health, and we will contribute to tackling health inequalities within and between European countries. By voicing knowledge, we will support evidence-informed practice and policy decisions for public health and health services.

The European Public Health Association, or EUPHA in short, is an umbrella organisation for public health associations in Europe. Our network of national associations of public health represents around 20,000 public health professionals. Our mission is to facilitate and activate a strong voice of the public health network by enhancing visibility of the evidence and by strengthening the capacity of public health professionals. EUPHA contributes to the preservation and improvement of public health in the European region through capacity and knowledge building. We are committed to creating a more inclusive Europe, narrowing all health inequalities among Europeans, by facilitating, activating, and disseminating strong evidence-based voices from the public health community and by strengthening the capacity of public health professionals to achieve evidence-based change.

EUPHA - European Public Health Association

E-mail office@eupha.org

Internet www.eupha.org

Twitter [@EUPHActs](https://twitter.com/EUPHActs)