

Achieving the Sustainable Development Goals through public health action

Moderators:

Anna Cichowska Myrup

Bettina Menne

Panellists:

Nancy Fullman

Hans Kluge

Charlotte Marchandise-Franquet

Keynote Listener:

Batool Al-wahdani



11th European Public Health Conference

Winds of change: towards new ways of improving public health in Europe

BUILD A BETTER FUTURE – FOR ALL OF US



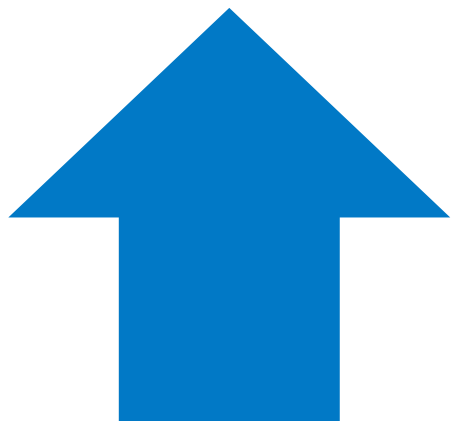
Dr Bettina Menne

Coordinator, Sustainable Development and Health (SDG)
WHO Regional Office for Europe



35

European Member
States reported on
SDG
implementation at
the High-level
Political Forum

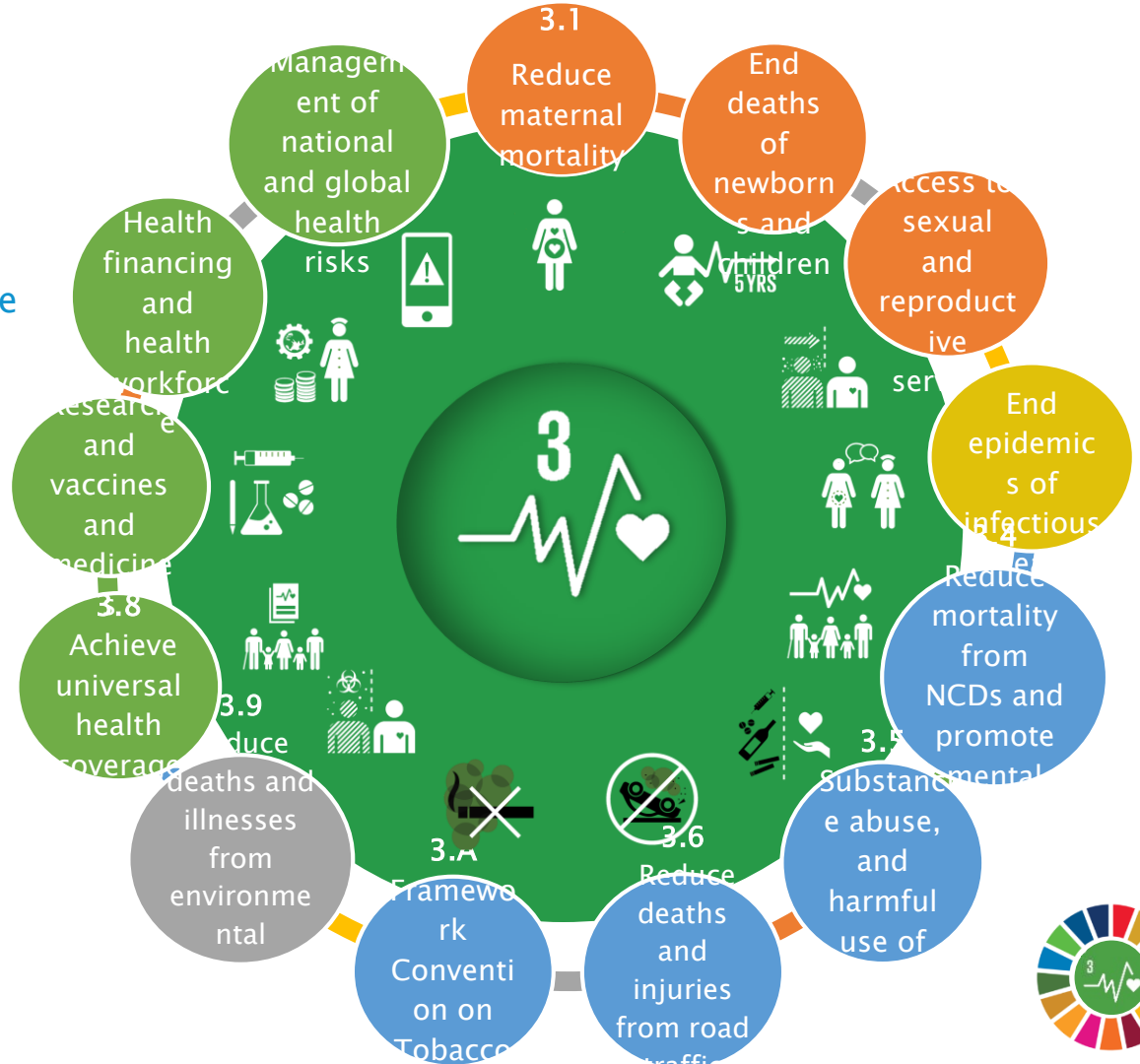




ANALYZE

Where are we?

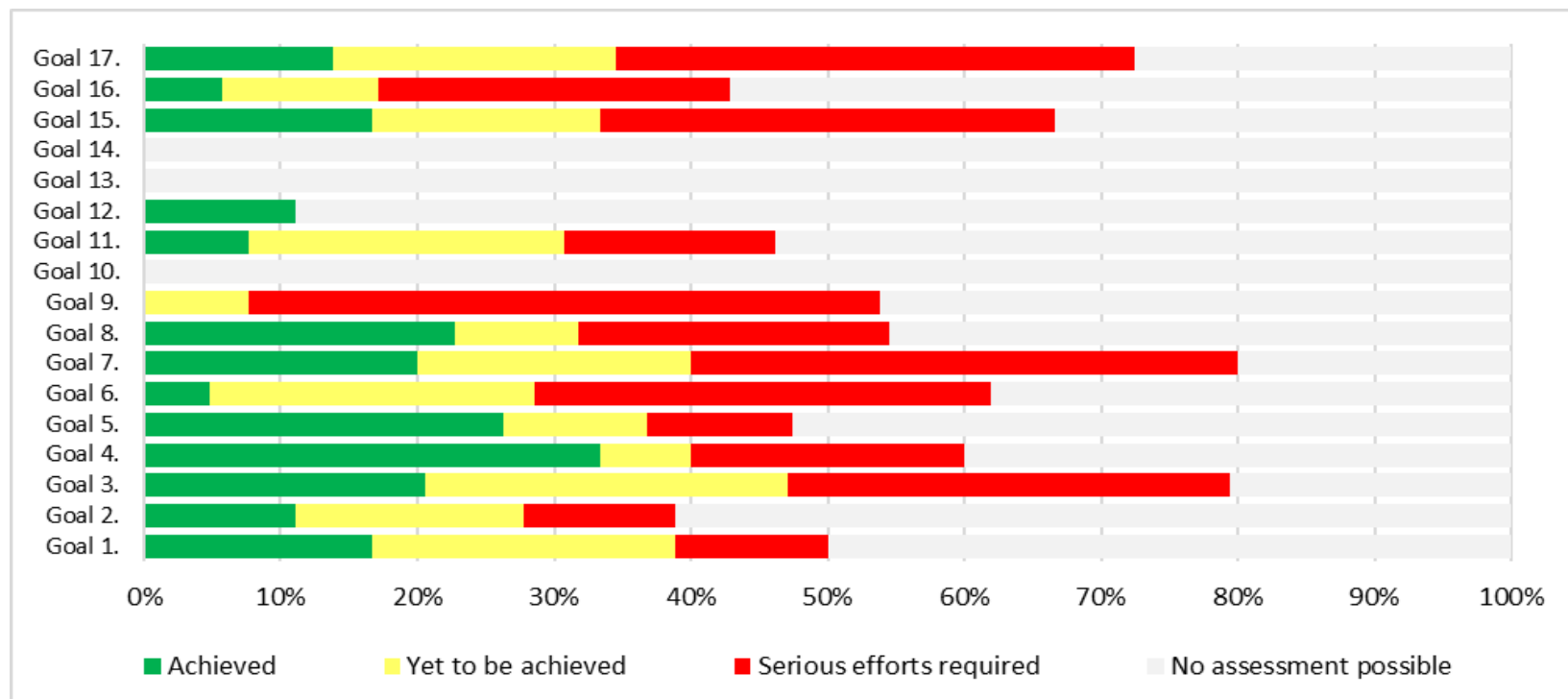
- Health throughout life course
- NCDs and risk factors
- Environment and Health
- Health systems
- Communicable diseases

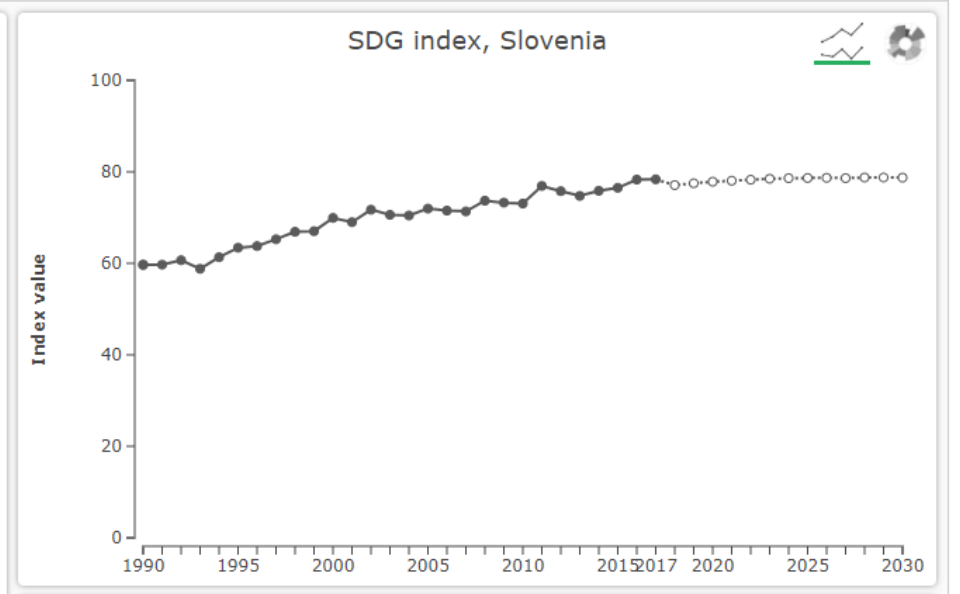
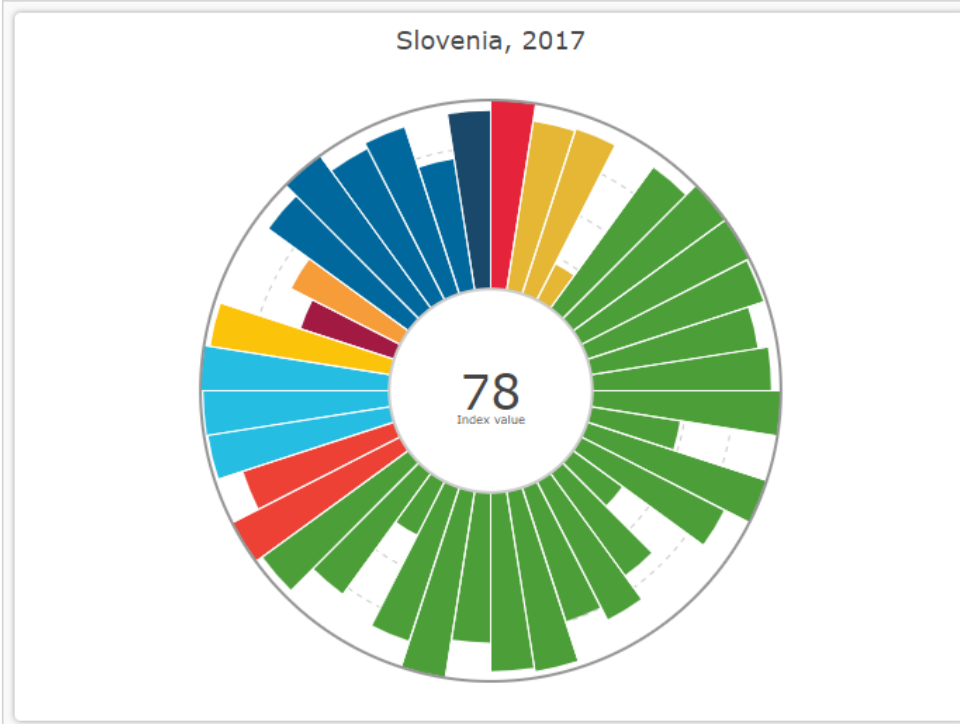




ANALYZE

Where are we?





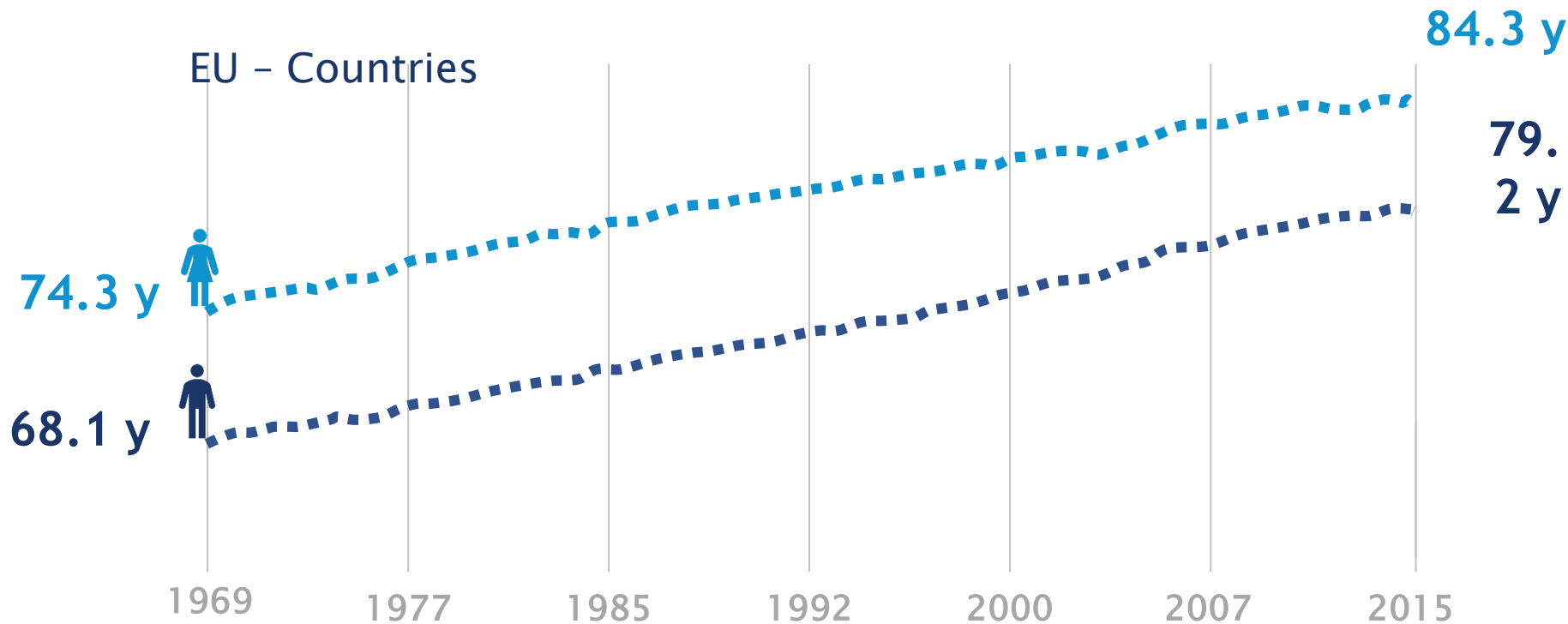
Health-related index for all indicators.



ANALYZE

Where are we?

EU – Countries



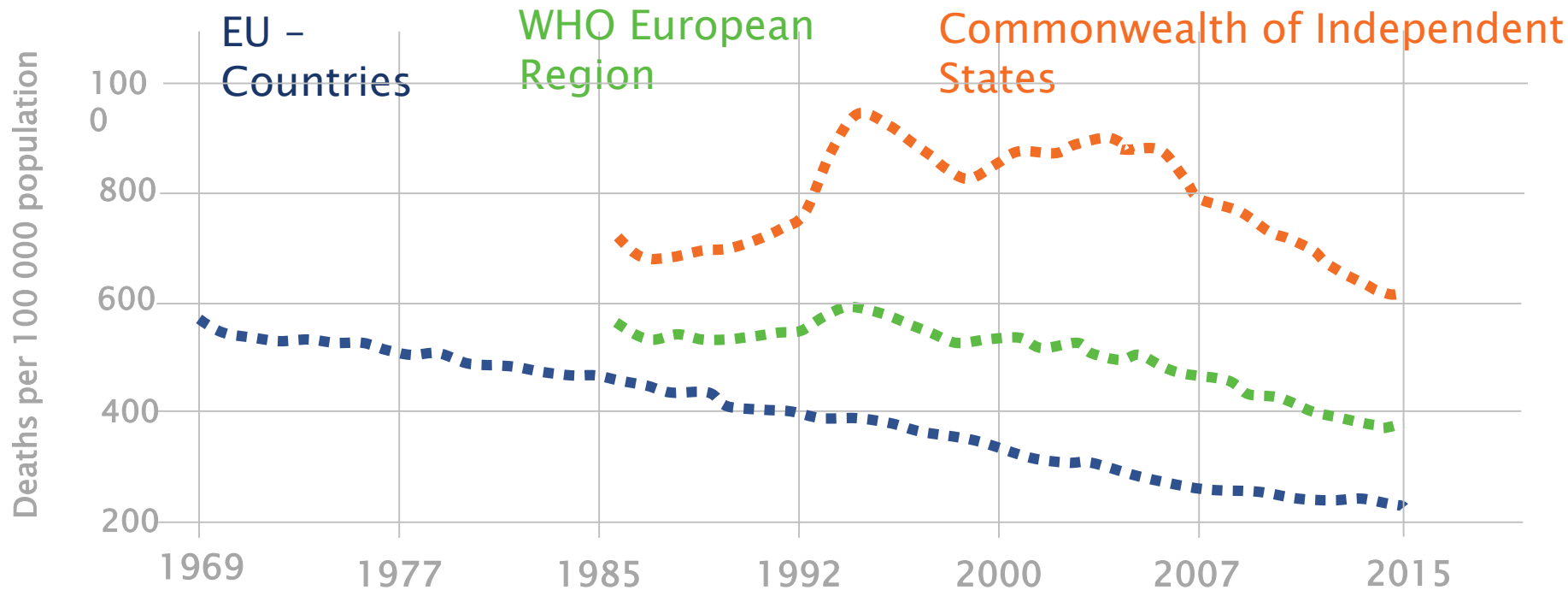
Source: 2018 WHO European Health Information Gateway





ANALYZE

Where are we?



Source: 2018 WHO European Health Information Gateway





ANALYZE

Where are we?



Source: WHO



ALIGN

Where do we want to be?

Health is a Political Choice



World Health Organization

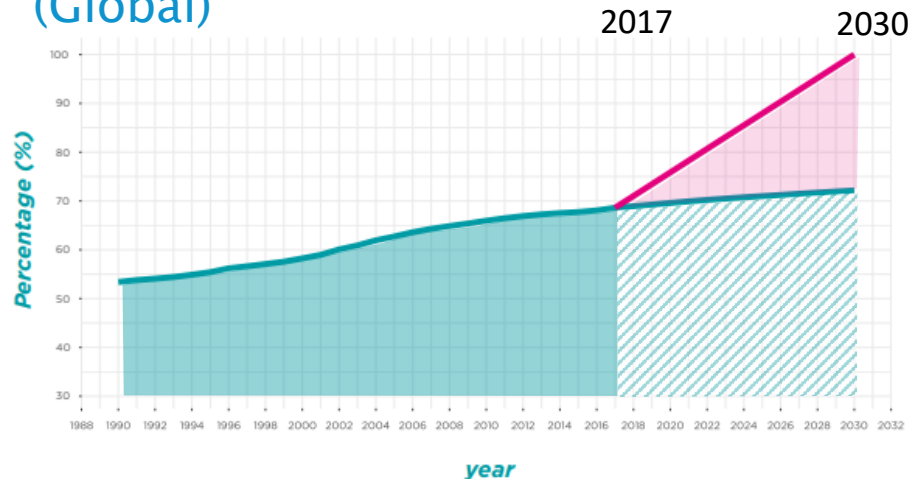




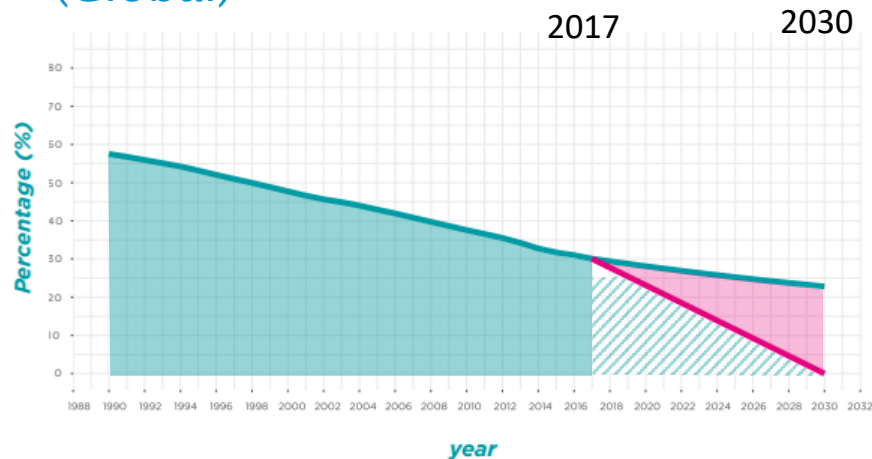
ALIGN

Where do we want to be?

Universal Health Coverage Rate (Global)



Use of Unsafe Sanitation (Global)



Source: Towards a Global Action Plan for Healthy Lives and Well-being for All, WHO 2018





ACCELERATE

How do we get there?



1. Advancing governance and leadership

- **Participatory governance** through mechanisms to ensure accountability
- Developing **roadmaps** for the implementation of the SDGs in countries
- Ensure Global and regional health and **human rights commitments are implemented**
 - E.g. Tobacco convention, International Health Regulations, Human Rights
- Goal 16: Develop effective, accountable and transparent institutions at all levels
- Strengthening existing **public health institutions**, their capacities and resources





ACCELERATE

How do we get there?

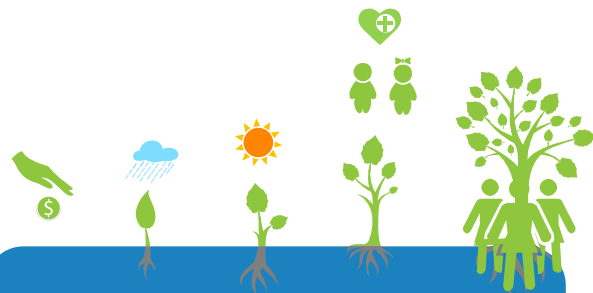
- 2. Increase **Health equity** - Leaving no one behind
- 3. Preventing disease, improving **Health determinants** and reduce risk factors throughout the life course
- 4. Establishing **Healthy places, settings and resilient communities**
- 5. Strengthening health systems for **Universal Health Coverage**



Health Literacy,
Research and
Innovation



Multipartner
Cooperation



Investment for



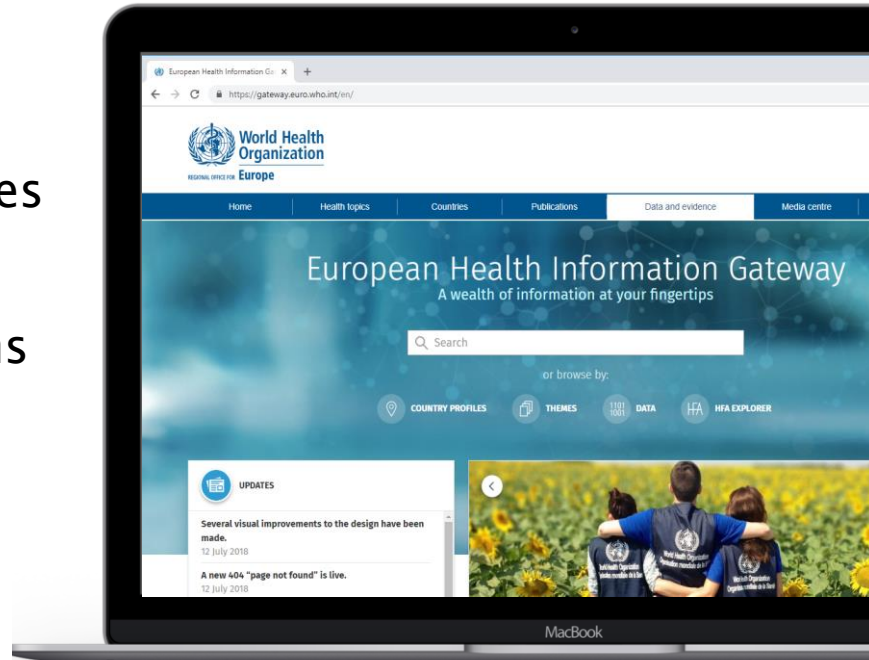
How do we ensure
Data and monitoring: Health
information system
progress?

Common set of midpoint milestones
monitoring

Multistakeholder tracking platforms

Engage the national parliaments

Systematic follow-up process





BE THE CHANGE

Take the Challenge

Dr. Bettina Menne

Coordinator, Sustainable Development and Health (SDG)
Division of Policy and Governance for Health and Wellbeing (PCR)

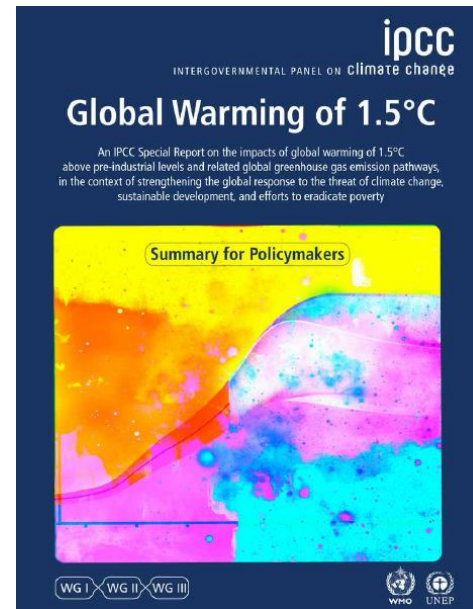
With special thanks to Dr. Christoph Wippel
David Barrett and Octopus (video)

E-mail: menneb@who.int

<http://www.euro.who.int/en/health-topics/health-policy/sustainable-development-goals>



Welcome to 2030



2018

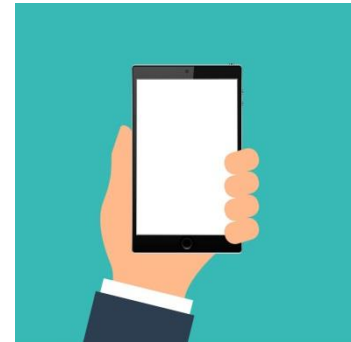


2030

We want you to participate

Live Polling via Mentimeter:

1. Use a laptop, smart phone, tablet, etc. to open: www.menti.com
2. Input the code **57 81 6**



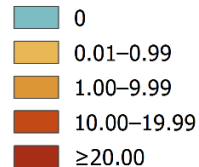
Leaving no one behind



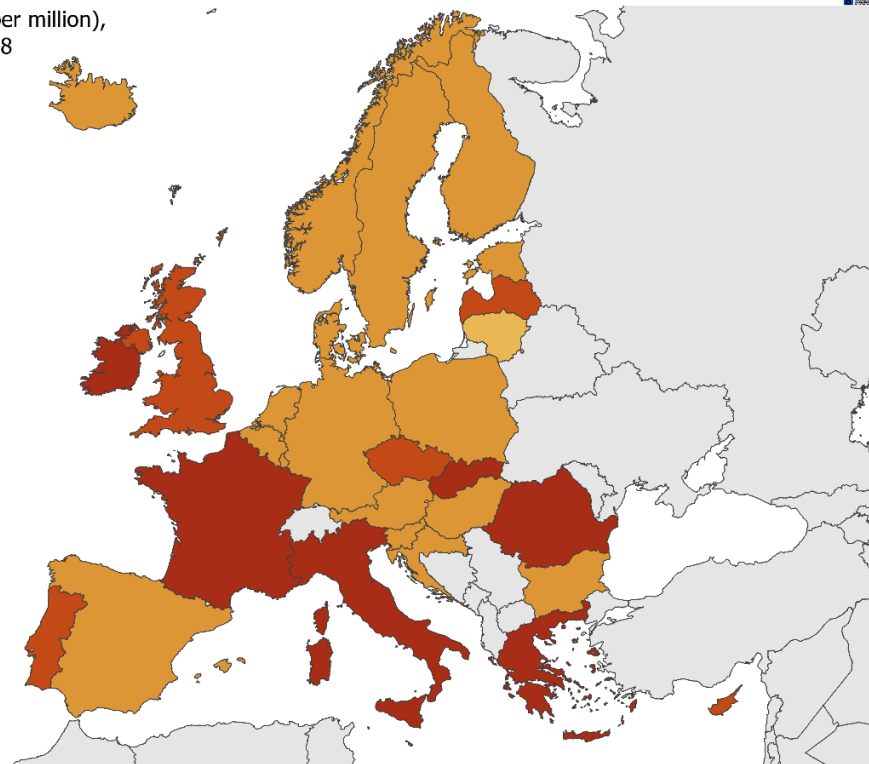
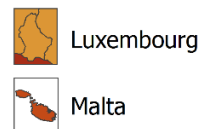
Nancy Fullman, MPH

PhD Student in Global Health | Research Associate
University of Washington | Institute for Health Metrics and Evaluation

Notification rate of measles (per million),
October 2017–September 2018



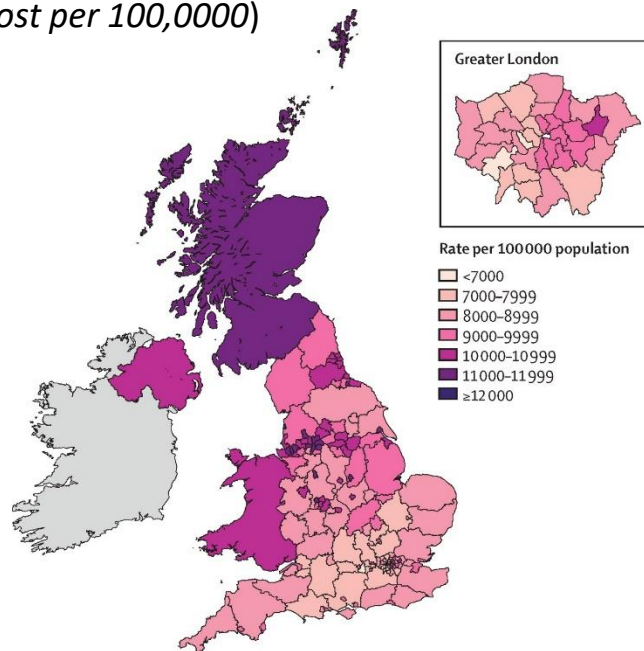
Not included



ECDC. Map produced on: 30 Oct 2018
ECDC map maker: <https://emma.ecdc.europa.eu>

Premature mortality rates in 2016

(as measured by years of life lost per 100,000)



Source: Steel et al. Changes in health in the countries of the UK and 150 English Local Authority areas 1990–2016: a systematic analysis for the Global Burden of Disease Study 2016. *The Lancet*. 2018; 392:10158.



Dr Hans Kluge

Director | Division of Health Systems and Public Health
WHO Regional Office for Europe

Health is a political choice



Charlotte Marchandise-Franquet

Deputy Mayor for Health & Environment | City of Rennes, France

President | WHO French Healthy Cities Network

Chair | Political Vision Group WHO Healthy Cities Network

Health is a political choice

Charlotte Marchandise (updated in 2030)

- WHO Healthy Cities Political Ambassador (2019-2021)
- President of the Republic of France (2022-2025)
- World walking tour (2025-2026)
- Universal citizenship and open borders activist (since 2026)

2018 : global crisis



2018-2020 : Healthy Cities awareness through Political Ambassadors

World Health Assembly
2019



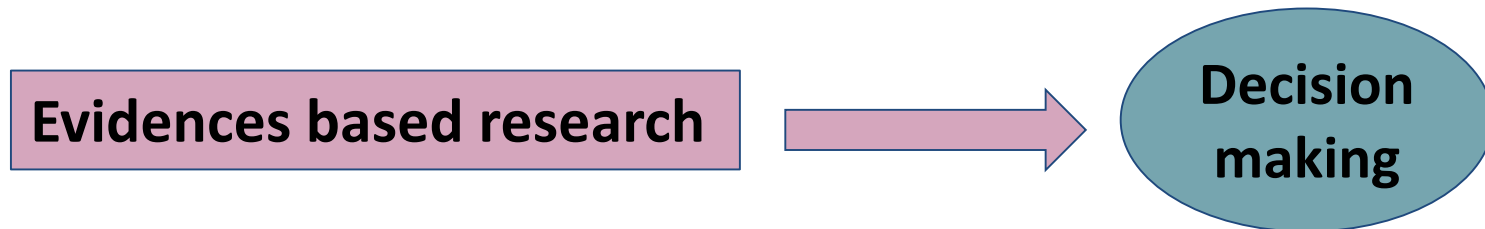
United Nations General Assembly
2019



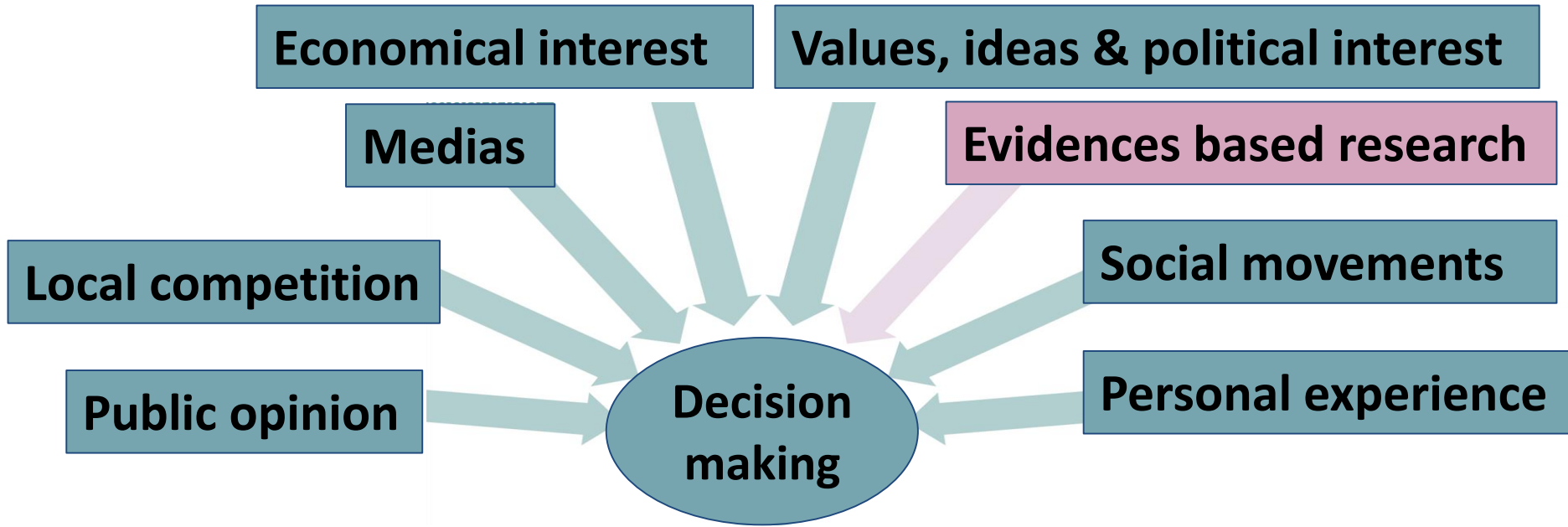
WHO Healthy Cities European Network
From 1500 cities to 25 564 !

2018-2020 : Decision making awareness

What academics thoughts :



What the evidence showed “IRL”



Lacouture, A., Le Garjean, N., Ridde, V., Dagenais, C., & Pommier, J. (2015). Sharing and knowledge translation in public health between researchers and stakeholders from policies. Strategies in the political process.

Annotated bibliography. 28 pages; EHESP.

<https://recherche.ehesp.fr/ricap/wp-content/uploads/sites/3/2015/03/BD-EHSP-Bibli-A4-2015.pdf>

Where we got to :

HEALTH and WELL-BEING



Participation

Medias

Evidences based research

Social movements

**Decision
making**

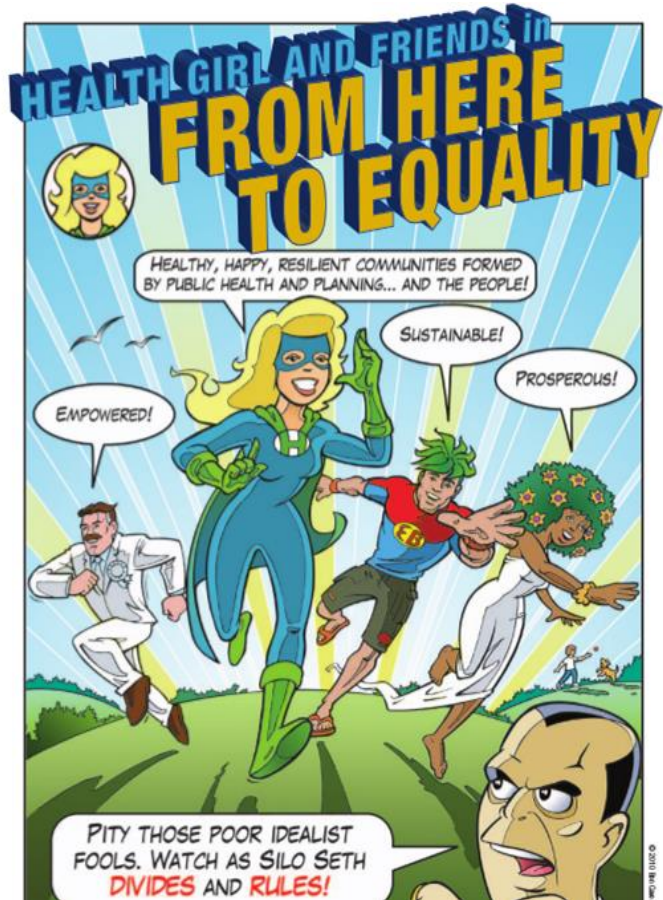
Good datas

Public opinion

Economical interest

Local cooperation

2020-2022 : Public Health Heros



@ben_cav
e

NETFLIX

European campaign for “Health presidents”

**“Health is a political choice :
choose politicians who make the good choice for your health!”**

GESUNDHEIT IS COMING

SALUD IS COMING

HEALTH IS COMING



Organisation
mondiale de la Santé
Europe



Weltgesundheitsorganisation
REGIONALBÜRO FÜR Europa



Всемирная организация
здравоохранения
Европейское региональное бюро

Health in All Policies Age in Europe

No decision can be made

- without an Health Impact Assessment, including equity measures
- 30% of directly concerned people involved (youth, migrants, disabilities, rural...)



Health is a political choice

Scaling up our successes in Europe to other regions : equity is global !

Leave no one behind



Lets see what you had to say

We want you to participate

Live Polling via Mentimeter:

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2. Input the code **57 81 6**



Keynote Listener's Reflections



Batool Al-wahdani

President | International Federation of
Medical Students' Associations (IFMSA)

Thank you!

