



Press release

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## EUPHA calls for renewed attention to health promotion

On the occasion of the 9th European Public Health Conference, EUPHA and ÖGPH – together with many national organisations and institutes, international partners, and public health professionals adopted the Vienna Declaration. With the Vienna Declaration, they reiterate their commitment to the principles of the Ottawa Charter, adopted in 1986.

Today the principles of the Ottawa Charter remain as important as ever. However, the world has changed and in many countries the environments in which people live and work have deteriorated. New models of employment increase fear and insecurity, undermining social networks and the ability of individuals and families to invest in their future health and wellbeing.

In recognition of these changes, EUPHA and its partners have examined how the principles set out in the Ottawa Charter apply to these new circumstances. The results of these examinations can be found in the Vienna Declaration, describing ways of action to further the objectives of the Ottawa Charter and asking for a renewed and continuous commitment from the public health community:

- The public health community must promote the concept of Health in all Policies, at all levels of government. The public health community has a key role to play in holding governments, at all levels, to account for their actions.
- The public health community must ensure that advances in the use of data do not further exclude the most vulnerable in society.
- The public health community must call for a sustained and lifelong investment in training.

The participants in this conference reiterate their commitment to the principles set out in the Ottawa Charter, including the need to create supportive environments, strengthen community actions, develop personal skills, and re-orientate health services.

The participants pledge to:

- Develop, use, and improve inclusive, high-quality, transparent, and innovative information systems that can inform public health policies;
- advocate for health, working with those whose goals we share, even though they may not yet be engaged in the quest for better health, but challenging those whose words and activities threaten health;
- make visible the health effects of policies in all sectors, holding those in power accountable for their actions in the quest for better health;



- create a motivated, highly qualified workforce who, in their many different roles and sectors, can contribute to improved health for the entire population.

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#### About EUPHA

EUPHA is an international independent umbrella organization for public health and health care associations and institutes in Europe. As the largest European scientific based network of public health professionals, EUPHA encourages a multidisciplinary, evidence-based health in all policies approach. EUPHA joins forces in order to be a collective European-wide voice advocating improvement of the publics' health and health services.

#### About EPH Conference

The EPH Conference is an initiative of the European Public Health Association (EUPHA) and aims to contribute to the improvement of public health in Europe by offering the means to exchange information and a platform for debate to researchers, policymakers, practitioners, young professionals and students in the field of public health, health services research and public health training and education.

#### About ÖGPH

ÖGPH (Austrian Public Health Association) celebrates its 20th anniversary this year. It is a multi- and interdisciplinary scientific association that promotes the development of health-oriented structures in societies and policies. The Austrian Public Health Association joined EUPHA in 2000.

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