

Pfizer is proud to be participating in the 9th EPH Conference Vienna with **Health for All: Accelerating Prevention in Health Care Systems, the Role of Adult Vaccination**. The Lunch Symposium aims to highlight the importance of a sustainable approach to health care in light of the changing population demographics and to explore some of the challenges of an ageing EU population and the need for preventative measures such as adult vaccination to improve public health.

It is hoped that the session will highlight the public value of vaccination in Europe and the need for governments to prioritise adult vaccination programmes. This will be crystallised through a best practice case study looking at how Greece has obtained positive public health benefits through the implementation of a pneumococcal vaccination programme in the prevention of pneumococcal diseases within the Greek population.

Speakers at the symposium include the internationally renowned **Prof. David Bloom** from Harvard in the US who will discuss the societal value of adult pneumococcal vaccination and **Dr Jane Barratt** from The International Federation on Ageing, Canada, who will provide a perspective on adult immunisation and healthy ageing. **Dr Kostas Athanasakis** from the Department of Health Economics in the National School of Public Health, Greece will summarise the Greek experience in terms of societal and economic benefit.

Pfizer looks forward to some thought provoking discussions and lively debate around the role of adult vaccination within public health and the validity of its use within preventative healthcare.

Lunch Symposium

Health for All: Accelerating Prevention in Health Care Systems, the Role of Adult Vaccination

Friday, 11 November 2016, 12.50 – 13.50, Room L7

Can vaccination provide a valuable preventative public health measure to address the challenges of Europe's ageing demographic? Global health experts present their perspectives. With Dr Jane Barratt, International Federation on Ageing, Canada, Prof. David Bloom, Harvard School of Public Health, United States and Dr Kostas Athanasakis, Department of Health Economics in the National School of Public Health, Greece.

Find the programme of the symposium [here](#)

This session is organised by EUPHA and Pfizer Vaccines and funded by Pfizer Vaccines.