



Health 2020 and the WHO's European Action Plan on Strengthening Public Health: priorities and next steps

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Regional Director

6th EPH Conference
Brussels 2013

Are we there yet? Learning from the past, building the future.

Better health for Europe



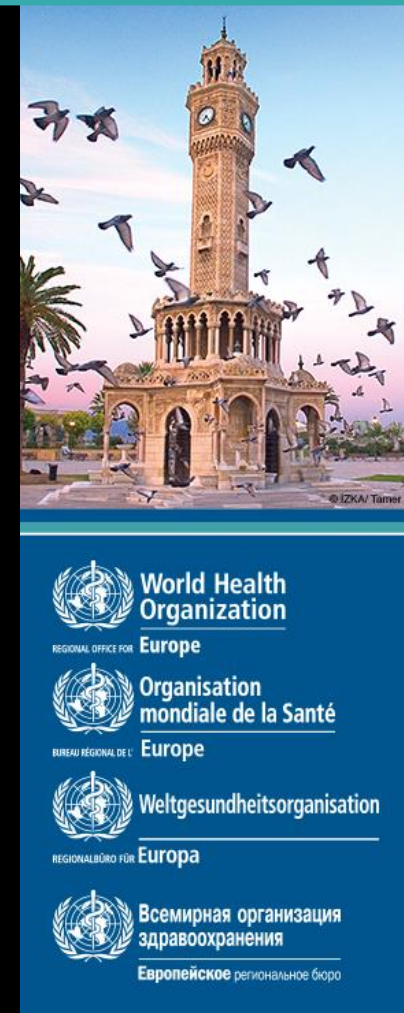
2010



2011



2012



2013

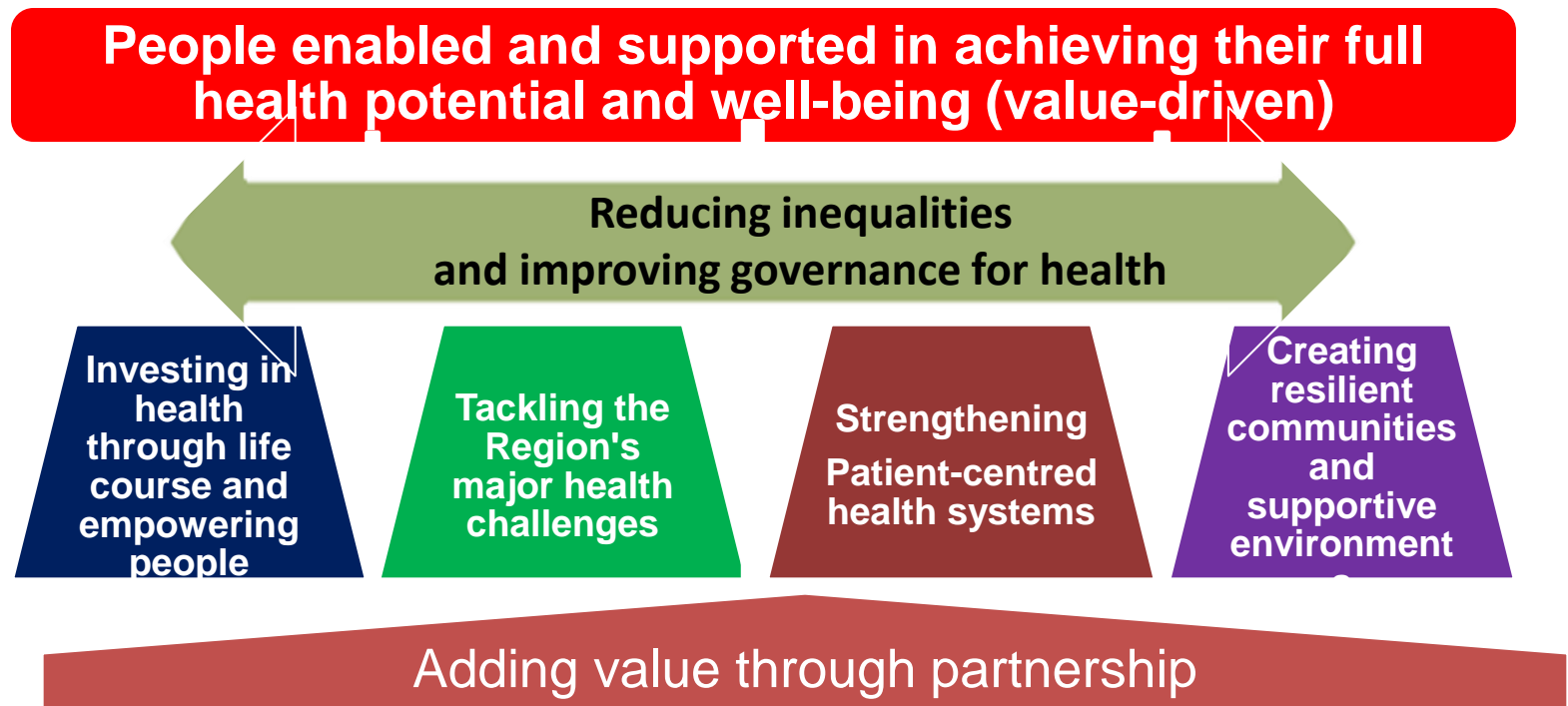
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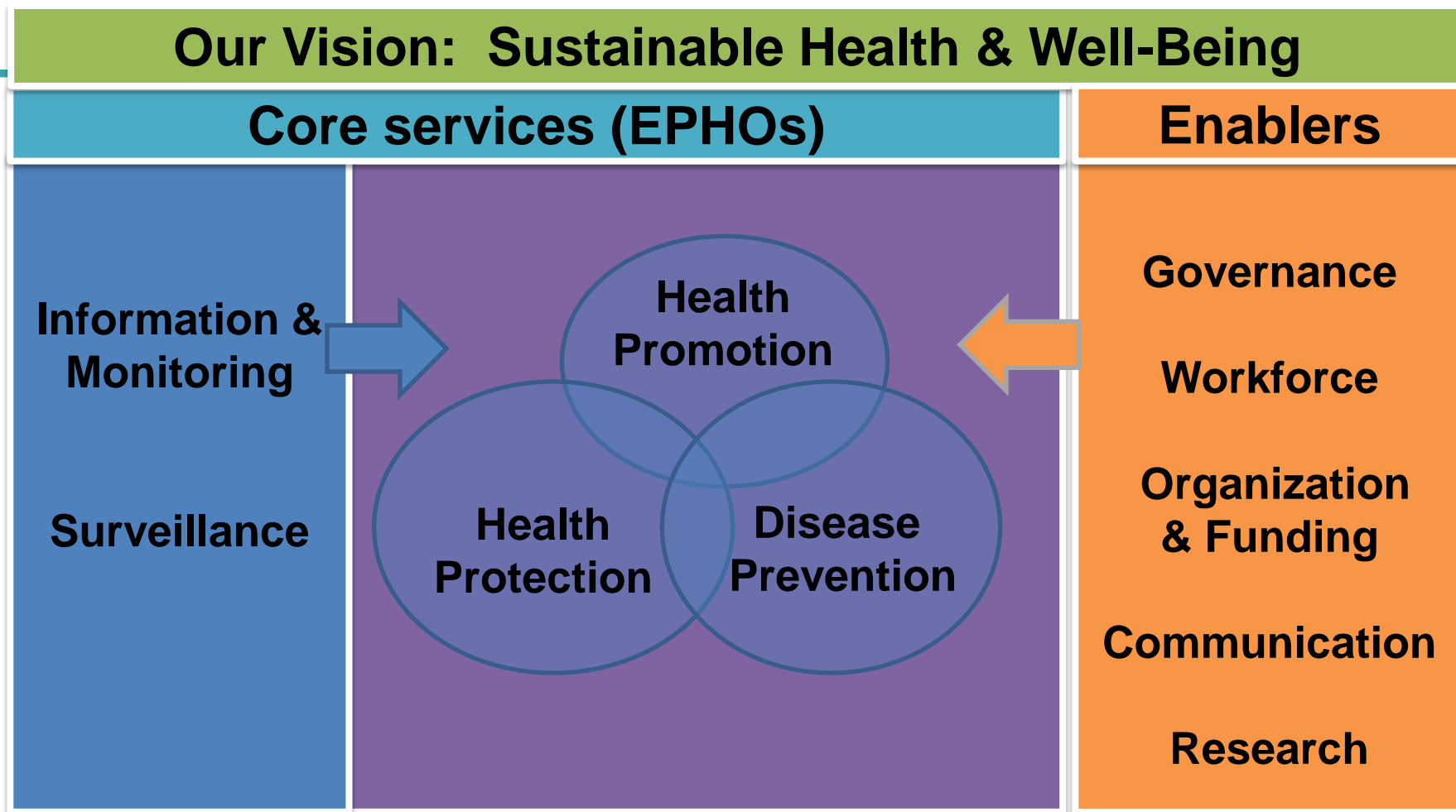
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Health 2020 strategic objectives and priorities for policy action



Public health is an essential pillar of Health 2020: European Action Plan to Strengthen Public Health



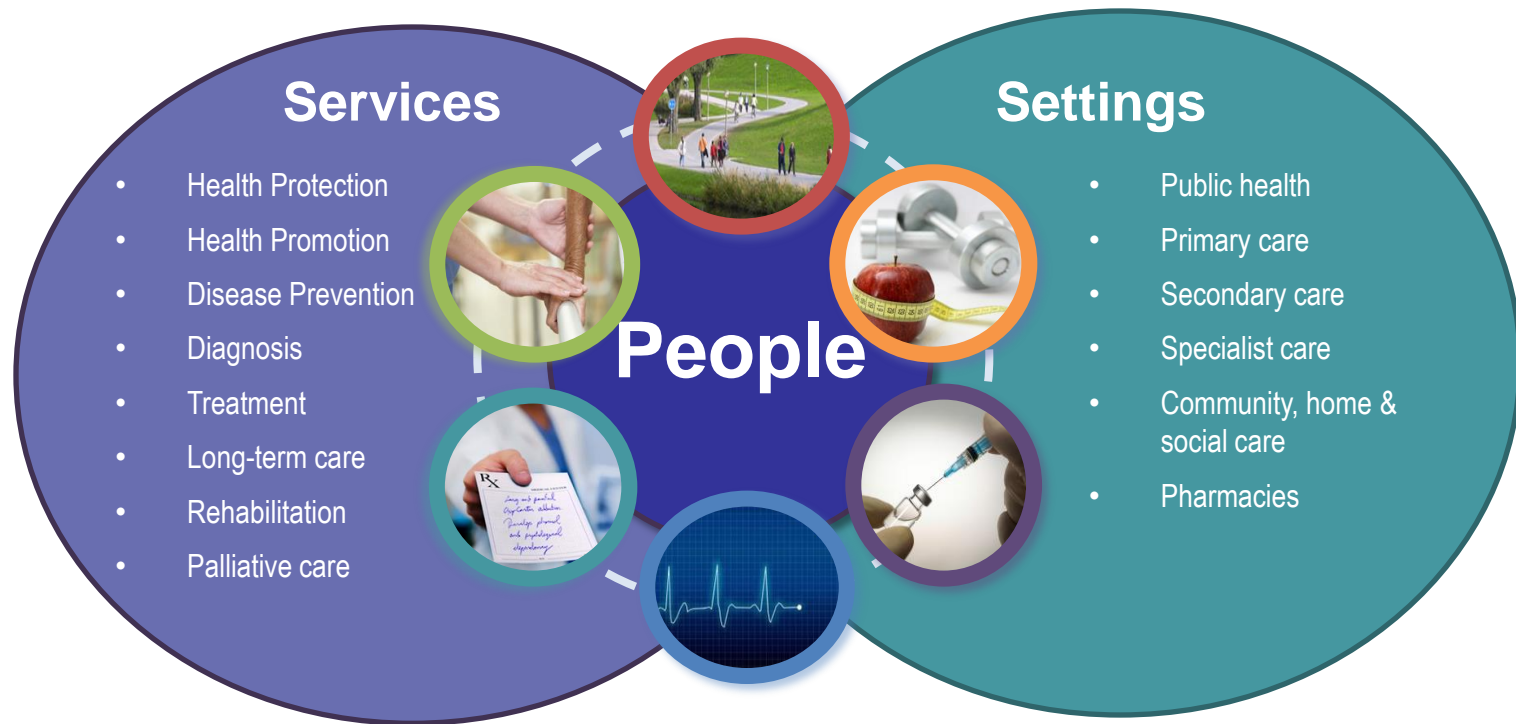
Our Public Health Vision for 2020

- Health as a priority – core value and public good;
- Indispensable to development and indicator of government performance;
- Action and advocacy;
- Strong public health workforce and intersectoral mechanism;
- Determinants of health including SDH are our DNA



Public health – health policy – health systems

- The management and delivery of health services such that people receive a continuum of services through the different levels and sites of care within the health system, and according to their needs.



Health 2020 in the global and regional context



“Good health can no longer be seen as an outcome of one sector alone: sustainable and equitable improvements in health are the product of effective policy across all parts of government and collaborative efforts across all parts of society.”

“.. Money does not buy better health. Good policies that promote equity have a better chance...”

– Margaret Chan, WHO Director-General

Improved life expectancy but the region is scarred by inequalities

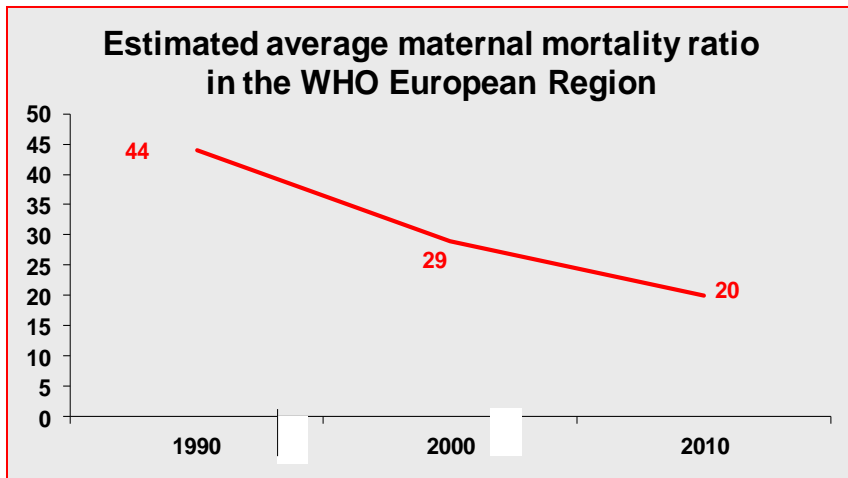
Life expectancy at birth trends by European regions, 1980-2010

Regions
■ CIS
■ EU 12
■ EU15
■ European Region

CIS: Commonwealth of Independent States
EU12: countries belonging to the European Union (EU) after May 2004
EU15: countries belonging to the EU before May 2004

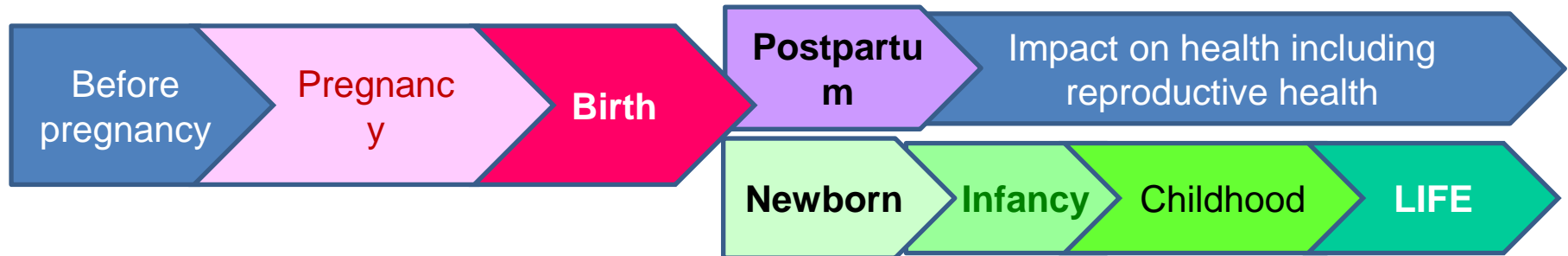
Source: European Health for All database. Copenhagen, WHO Regional Office for Europe, 2010.

Maternal, newborn, sexual and reproductive health

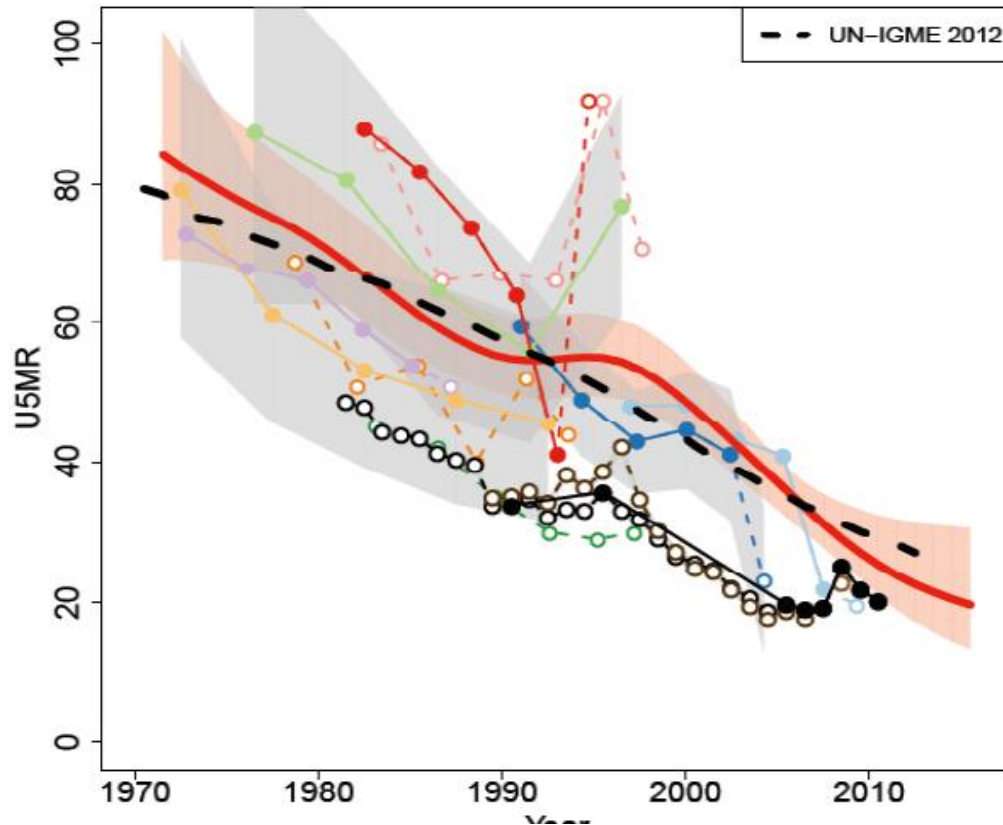


Maternal mortality ratio decreased by 54% since 1990

but more than 40 times difference in related risks



Millennium Development Goal (MDG) 4: within reach in Kazakhstan



Vital and health statistics: **closing the gap between** international and national **estimates** of mortality

Target: reduce by 2/3 child mortality from 1990 baseline: 18 /1000 live Births

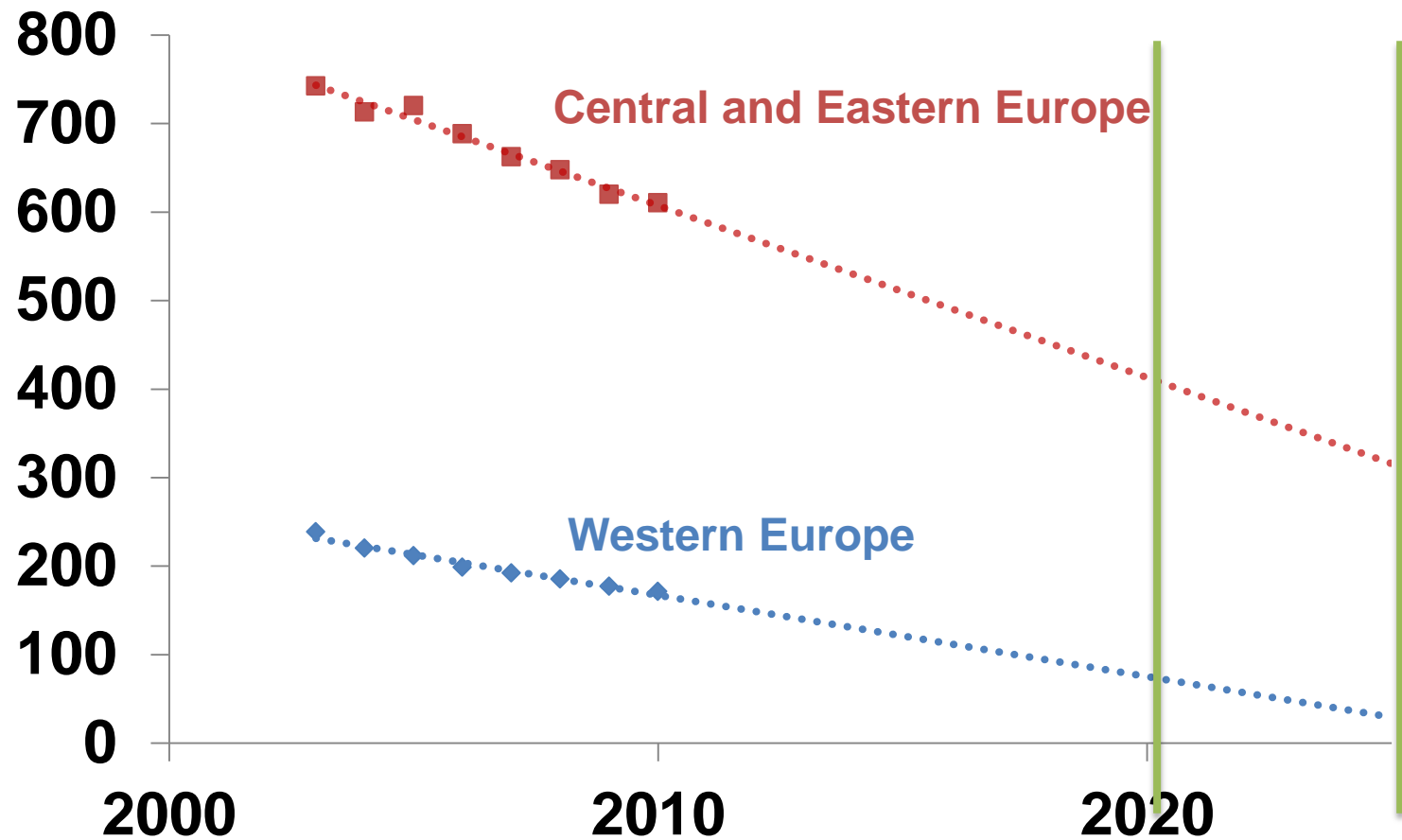
Reduction of under-5 mortality from 54/1000 live births (in 1990) to 18.7 (19) per 1000 in 2012

Official Statistics of Kazakhstan

United Nations Inter-agency Group for Child Mortality Estimation (UN IGME) estimate

Accelerating the decline

Standardize death rates, circulatory diseases
(all ages, per 100,000)



Source: WHO/Europe Health For All Database (July 2013 Update)

The Health 2020 Implementation Package for Countries



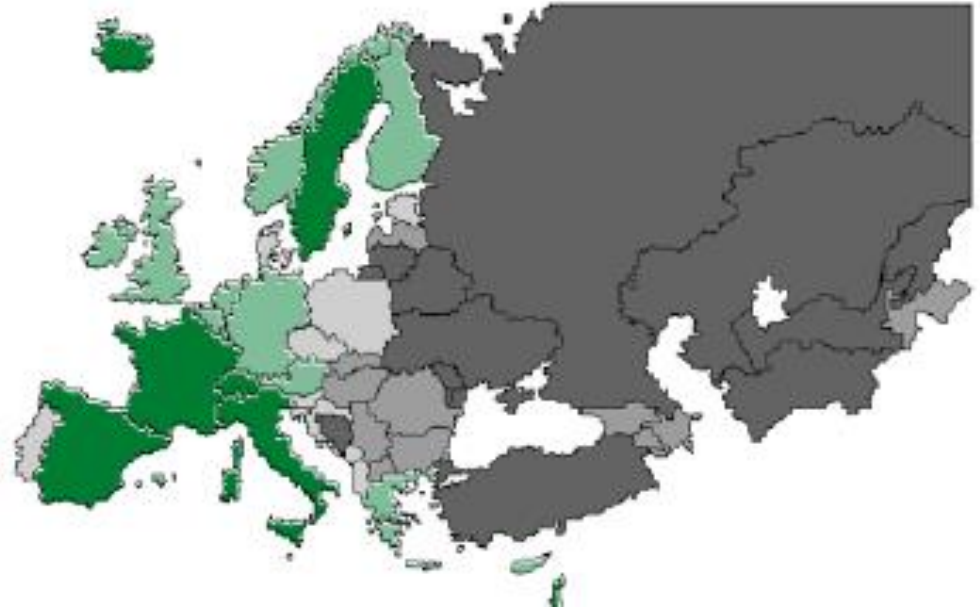
Going upstream is compelling! Act on all determinants simultaneously including Social determinants, prevention, health promotion

We need wide-ranging prevention strategies addressing multiple determinants of health across social groups... A combination of individual and community behaviours and conducive policy and regulatory environment is required to make the “healthy choice the easy choice”!

Review of SDH and health divide



Review of social determinants and the health divide in the WHO European Region: final report



Source: WHO Europe, 2013

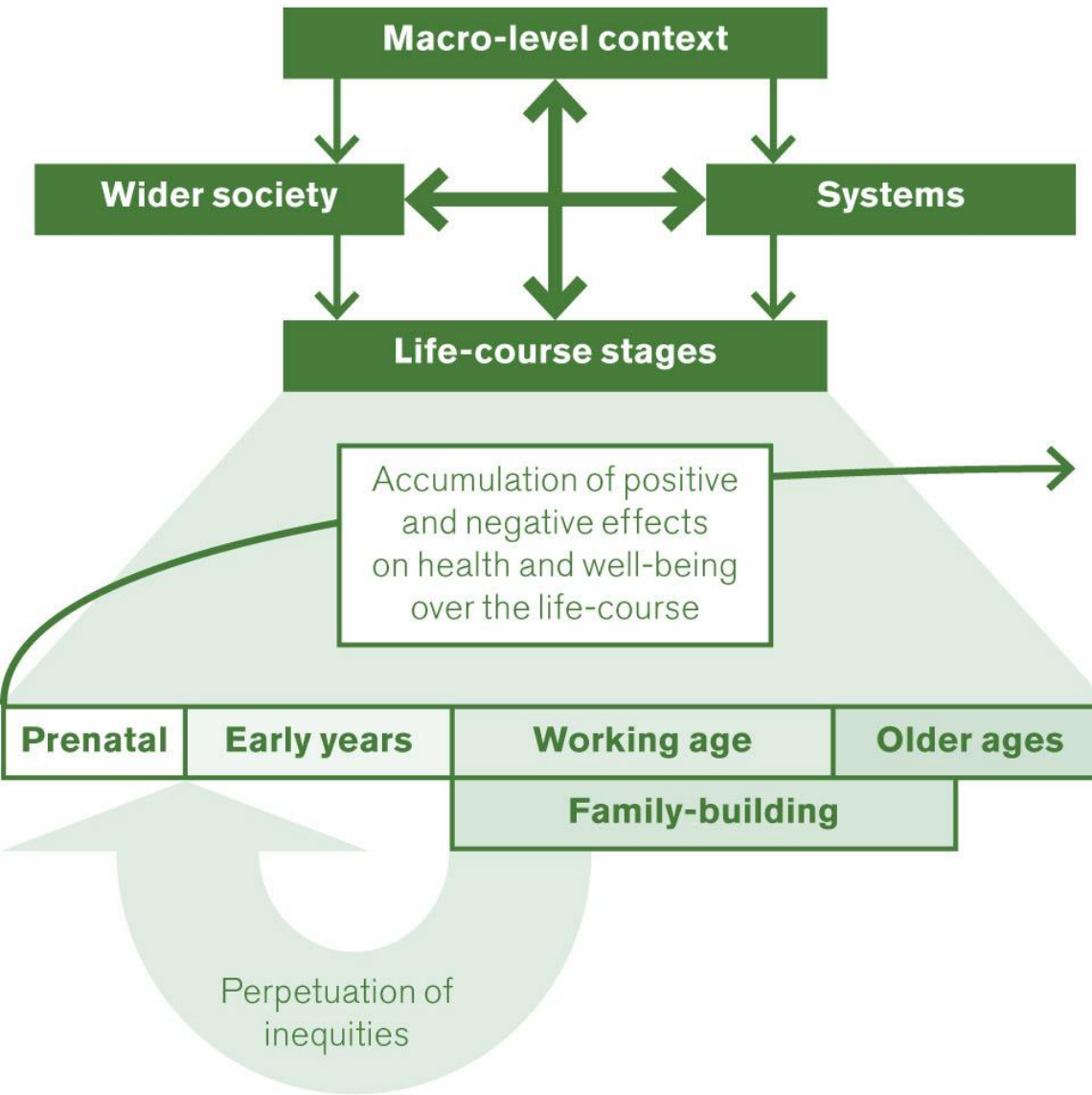
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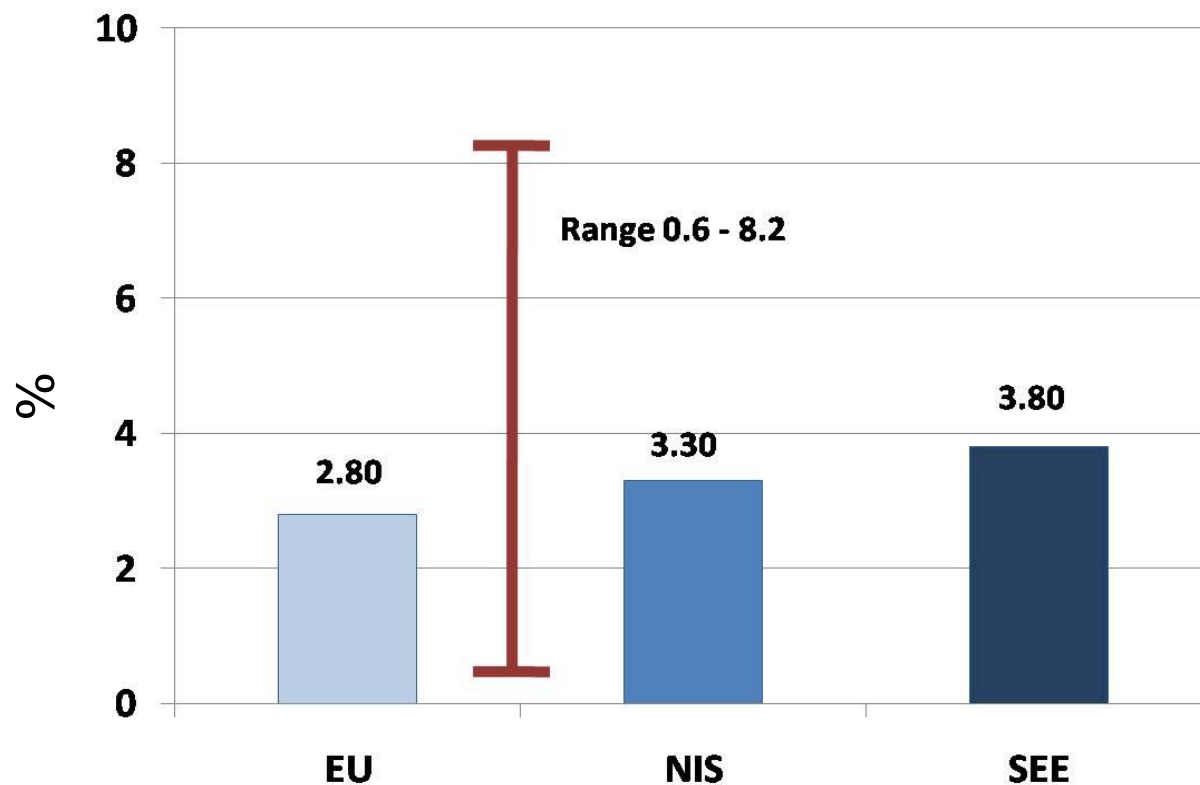
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Four areas for action to address health inequalities – emphasizing priorities



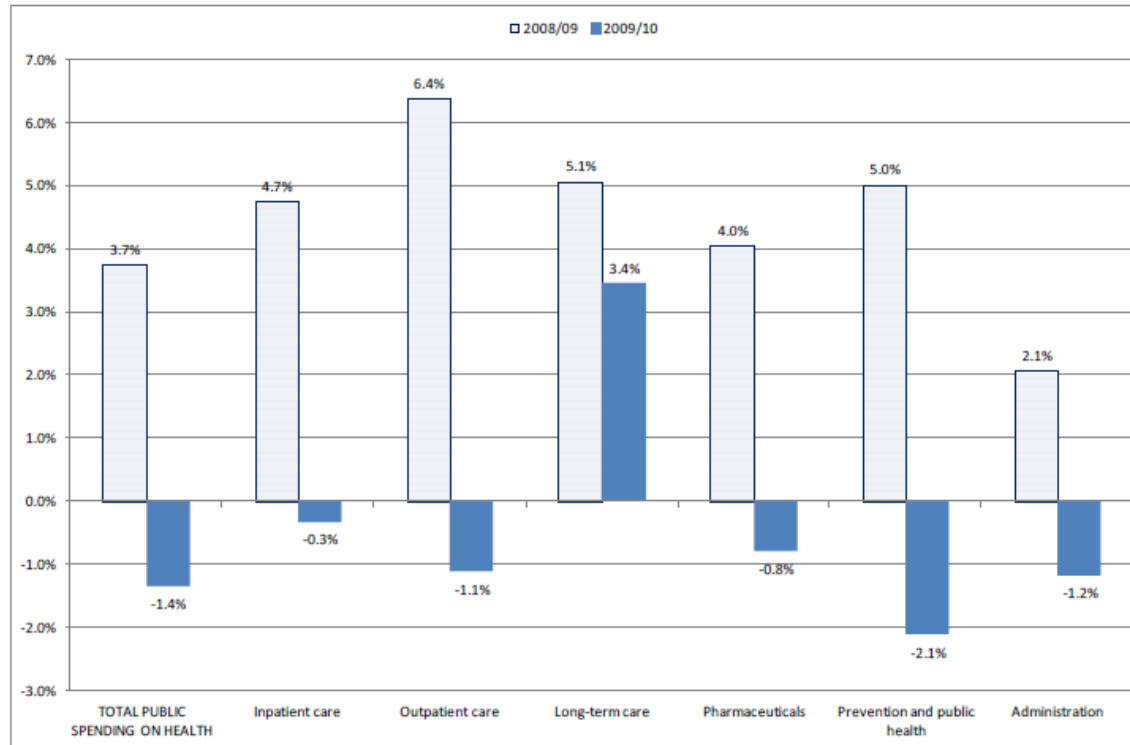
Estimated expenditure on prevention and public health as % of total health expenditure



Source: Derived from global health expenditure database, 2012.

The impact of financial crisis in health systems

Figure. Average growth by main function of health care for selected OECD countries, public expenditure, 2008-2010

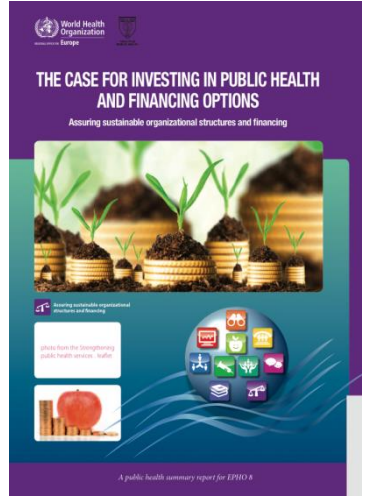
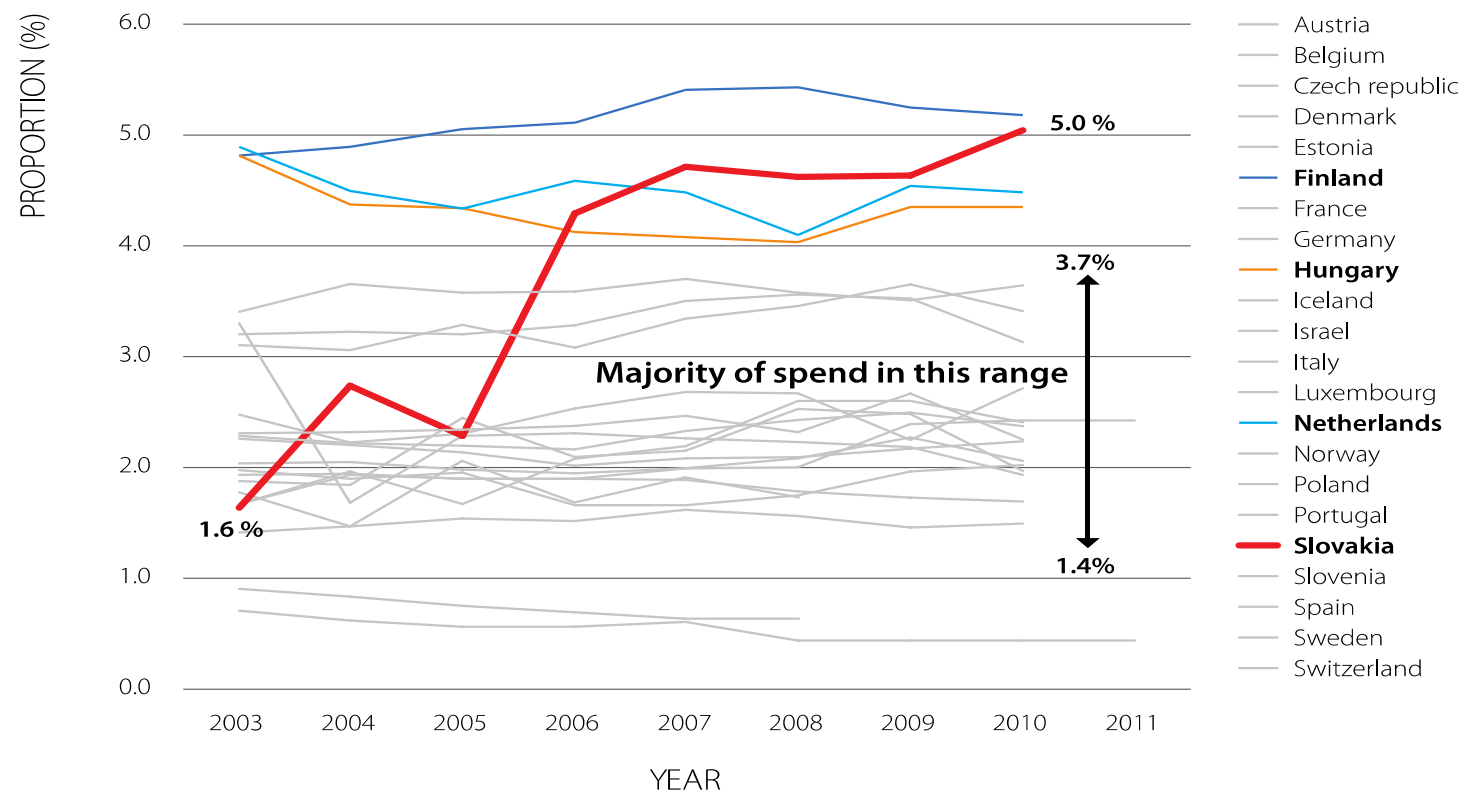


Source: OECD Health Data 2012

Funding for public health services must be protected

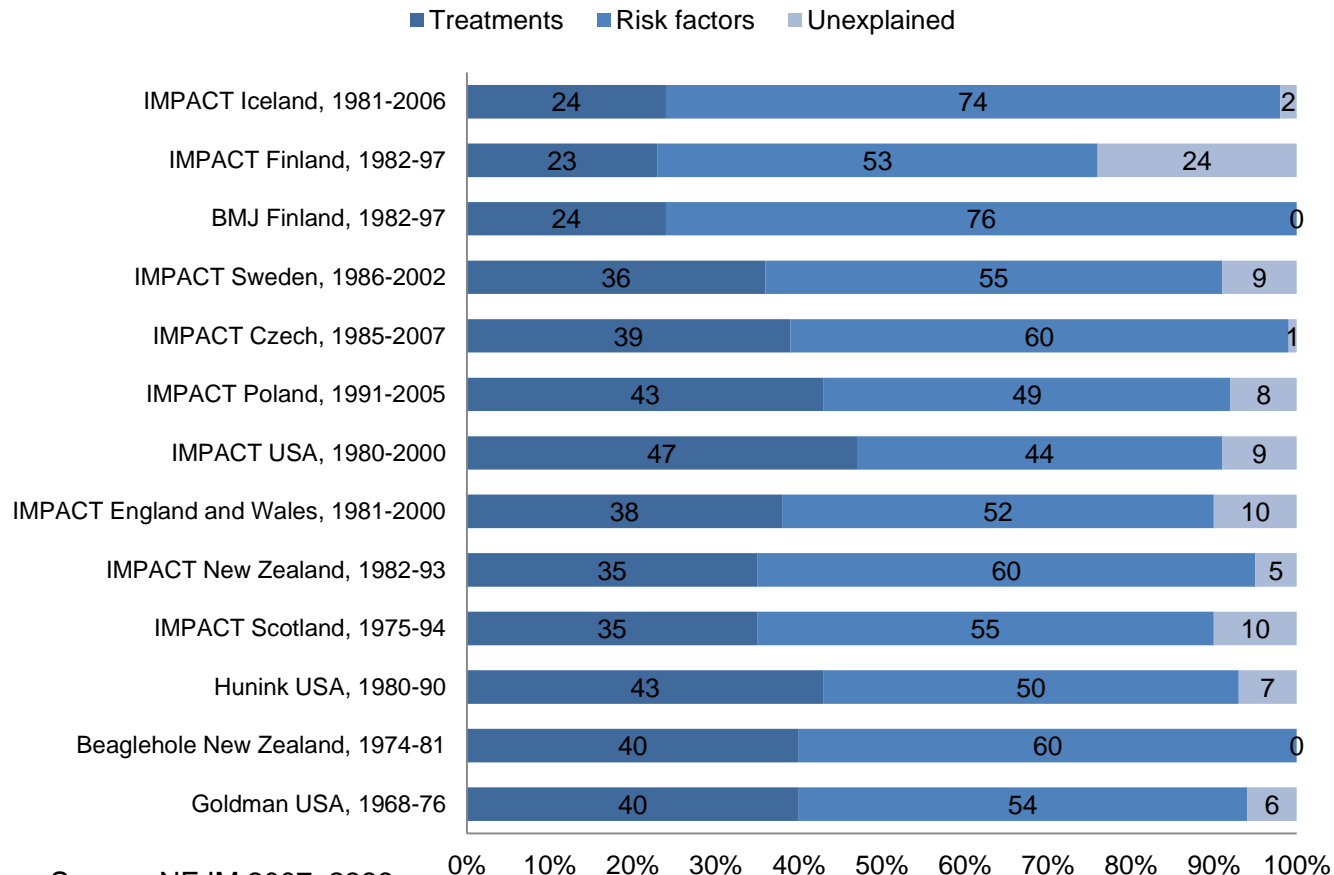
- Fiscal pressure brings into even sharper focus the need to ensure that health spending is cost-effective
- Public health services are proven investments that can improve health outcomes at relatively low cost
- Public health contributes to economic recovery

Changes in proportion of the health budget: budget spent on public health in OECD countries: 2003-2011



Source: Global health expenditure database (7).

The contribution of prevention and treatment related to the decline in global CHD mortality



Key Deliverables WHO European Action Plan to Strengthen Public Health - 2013

Publications and tools:

- Self Assessment Tool
- Guidance for PH workforce
- Guidance for PH planning

Policy briefings on:

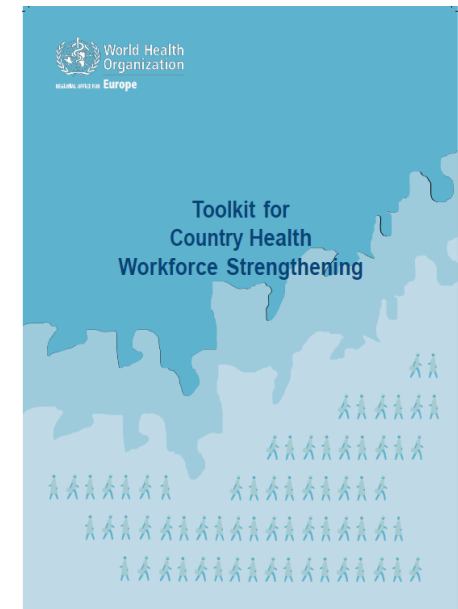
- PH Challenges and innovation
- PH financing and the case for investing in prevention
- The PH Role in preventing NCDs and promoting Well Being
- PH and PHC

Preparatory Stage for EAP:

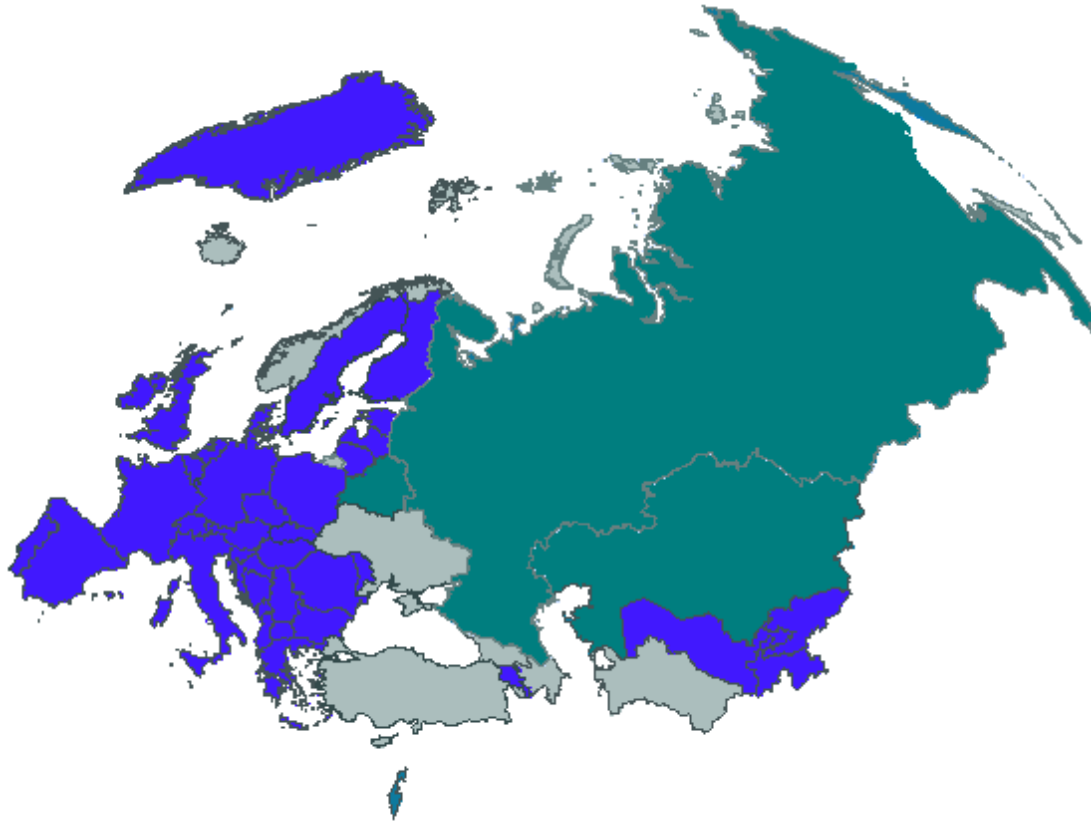
- Identify resources and delivery process for implementing the EAP
- Develop expert panels/ roster for EPHOs delivery
- Establish advisory group for delivery of EAP
- Develop PH capacity in countries – especially NIS and SEEHN to address inequalities

Sample institutional support and mechanism

- WHO Collaborating Centre on Health Systems and Public Health at the Health Ministry of Moscow
- ASPHER-WHO collaboration on health workforce
 - Work in subgroups, plans for mapping out workforce capacities at country level
 - Development of toolkit on workforce strengthening at regional and country level
 - Plans for supporting a network of National Schools of Public Health



WHO European country assessments



Number of Public Health policy and legal instruments classified in each EPHO

EPHO	1	2	3	4	5	6	7	8	9	10
Legally binding tools	21	12	306	31	2	41	3	1	0	0
Non legally binding tools	37	25	90	39	15	259	11	5	5	2
Total Number of tools	58	37	396	70	17	300	14	6	5	2

Source: WHO Regional Office for Europe, 2012

Increasing momentum in Europe

The Global Healthcare Summit 2012

HOME > CALENDAR > THE GLOBAL HEALTHCARE SUMMIT 2012

HEALTH 2020

A European policy framework and strategy for the 21st century



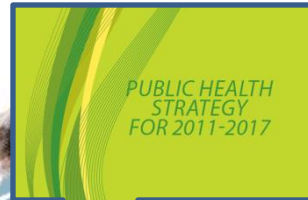
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Countries are taking up the Health 2020 challenge



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Engagement at national and subnational levels



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The contribution of Health Systems

International Conference marking 35th Anniversary of Alma-Ata Primary Health Care Declaration November 6-7, 2013, Almaty, Kazakhstan



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International Conference marking 35th Anniversary of Alma-Ata Primary Health Care Declaration: Innovative Primary Health Care to Universal Health Coverage, November 6-7, 2013, Almaty, Kazakhstan



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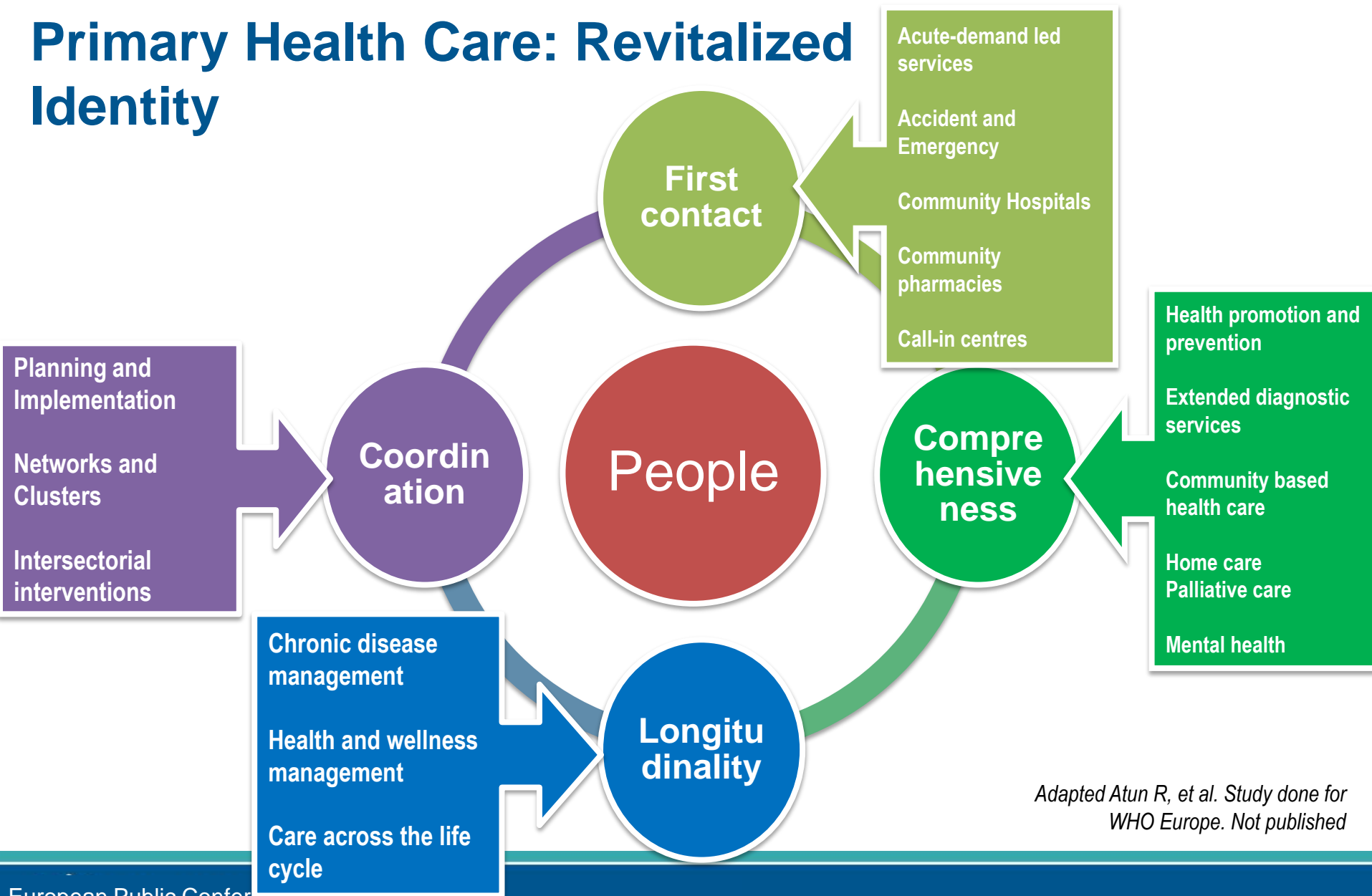
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Compelling Challenges call for Transforming PHC

- Future shape of the NCD epidemic is characterised by multiple and interacting risk factors and multi-morbidity.
- Yet, most health systems have not been designed to cope with multiple interacting risks and multi-morbidity.
- We have a “response gap”

Atun R, et al . Improving responsiveness of health systems to NCDs. Lancet 2013

Primary Health Care: Revitalized Identity



Adapted Atun R, et al. Study done for WHO Europe. Not published

Tallinn follow up meeting

Tallinn, Estonia, 17-18 October 2013



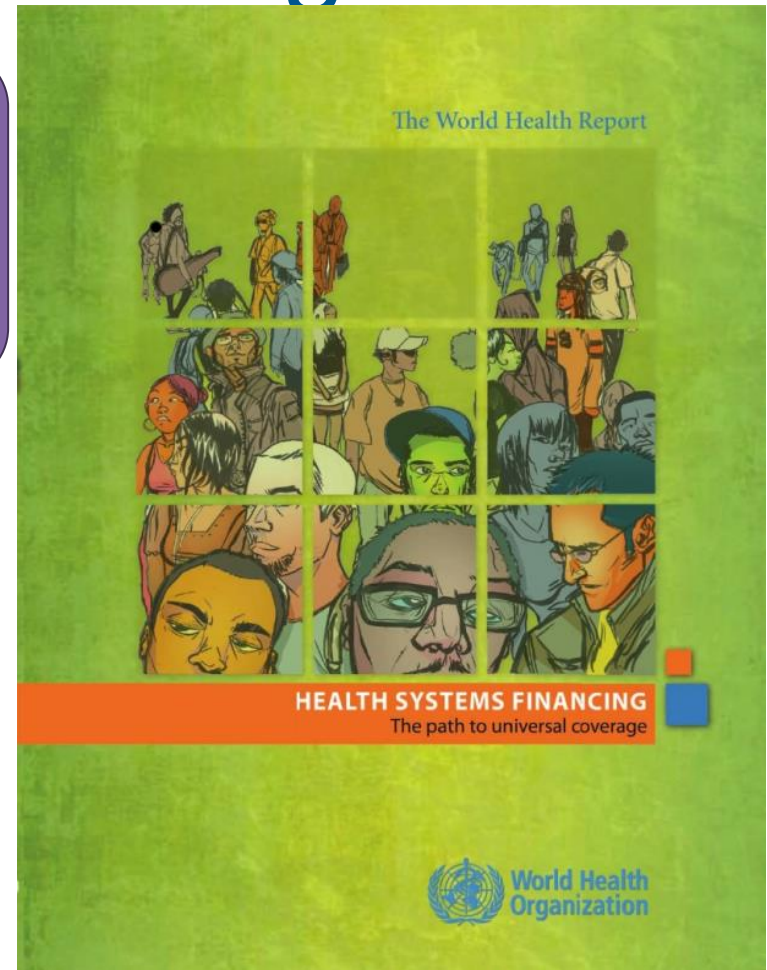
- Transformation towards people centred health system
- Holistic approach to health improvement
- PHC and community care in the centre and better coordination and integration between levels and services
- Synergize across agencies to have a unified front
- Leadership and change management

Universal Health Coverage

3 All people have access to needed health services (incl. prevention, promotion, treatment & rehabilitation) of sufficient quality

The use of services does not expose any user (or his/her family members) to undue financial hardship

***Derived from World Health Report 2010,
World Health Assembly Resolution 58.33,
2005***



Policy responses to economic crisis



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Oslo 2 Conference on impact of crisis

Ten policy lessons and messages

1. Be consistent with long term health system goals

2. Factor health impact into fiscal policy

3. Safety nets can mitigate many negative health impacts

4. Target efficiency gains over patient charges

5. Protect funding for cost-effective public health services

Oslo 2 Conference on impact of crisis

Ten policy lessons and messages (cont`d)

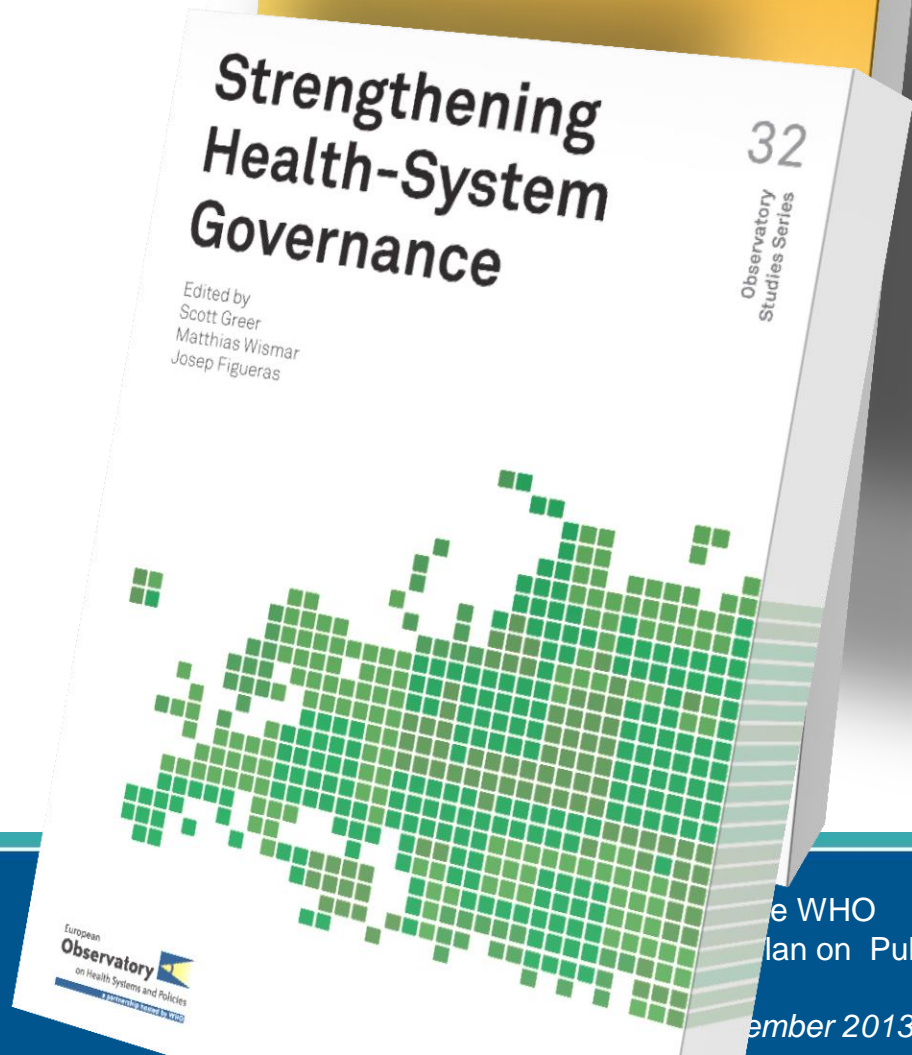
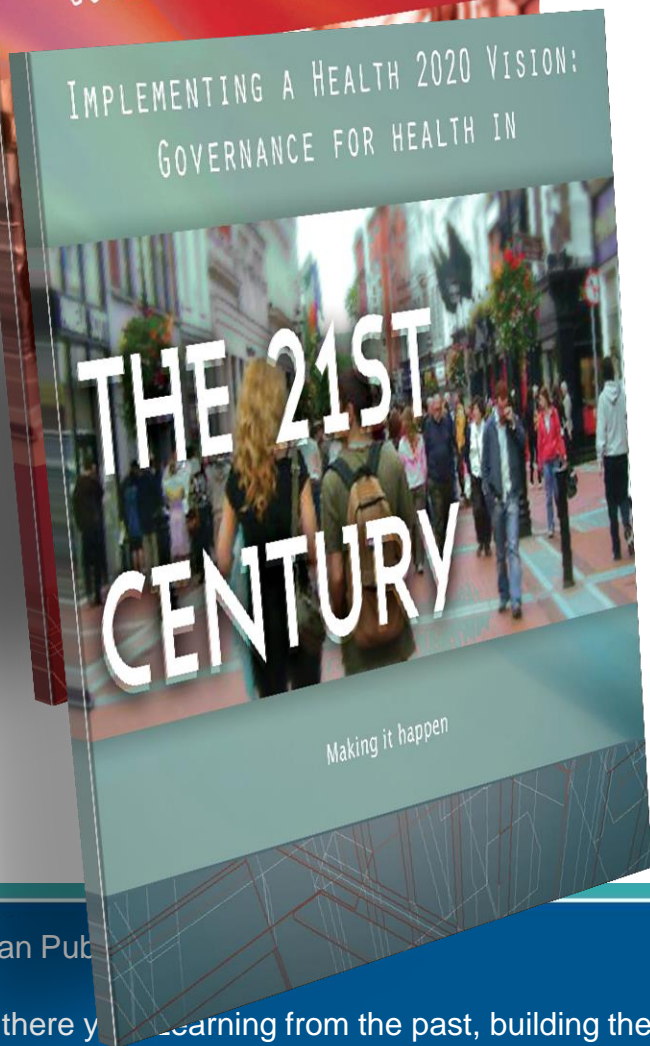
6. Avoid prolonged and excessive health

7. High performing health systems more res

8. Structural reforms require time to savi

9. Target efficiency gains over pa charg

10. Protect funding for cost-effective public health services



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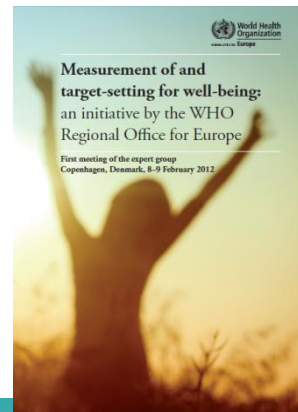
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the WHO
Plan on Public

September 2013

Developing Health 2020 targets and indicators: Monitoring and Evaluation

1. To reduce premature mortality in the European Region by 2020
2. To increase life expectancy in the European Region
3. To reduce inequalities in health in the European Region
4. To enhance the well-being of the population of the European Region
5. To ensure universal coverage and the right to the highest attainable level of health
6. To set national goals and targets related to health in Member States.



The suggested framework for Health goals post-2015

- Improved child survival
- Reduced maternal mortality
- Access to Reproductive Health Services
- Decreased incidence, prevalence and mortality to AIDS, TB & malaria

Accelerating progress of the MDGs



Reduce the burden of major NCDs

Universal health coverage and access



Maximising Healthy lives

Increased numbers of healthy years lived

Reduced mortality due to NCDs based on the WHA resolution of 25% mortality reduction by 2025.

- Increased coverage of essential services
- Increased equity and financial protection
- Strengthening health systems



In summary 1.

- Health and well-being integral part of development and indicator of a government`s performance
- Strong public health is required to respond to current challenges
- Public health vision renewed and political commitment growing - momentum now
- Right policies make a real difference

In summary 2.

- Social determinants must be acted upon to reduce inequities in health
- Overall upstream investment is required
- Public health and health policy need a whole of government and whole of society approach
- Integrated approaches are required to respond to challenges

In summary 3.

- More financial investment is needed in public health as it is cost effective
- Safeguard public health in austerity times
- Compelling evidence on short and medium-term return of public health interventions
- Accountability is required
- Continue to increase political commitment.



WHO Regional Office for Europe
**Division of
Health Systems
and Public Health**



**THANK YOU FOR YOUR
ATTENTION!**

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